



JA Mascareignes

A Member of JA Worldwide

ANNUAL REPORT

2014

THIS DOCUMENT PROVIDES AN OVERVIEW OF THE WORK DONE BY JUNIOR ACHIEVEMENT
MASCAREIGNES IN 2014 AND THE ACTION PLAN FOR 2015.



CONTENT

Report of the Chairperson	Page 3
Acknowledgements	Page 5
Executive Summary	Page 6
About Junior Achievement Mascareignes	Page 7
Performance Review 2014	Page 9
JA ©Notre Quartier/ JA Our Nation®	Page 13
JA More than Money™	Page 15
JA Economics for Success®	Page 16
JA Mini Company Program™	Page 17
JA Career Success™	Page 18
JA Managing Your Money Smartly	Page 19
Successes in 2014	Page 21
Challenges and Lessons Learnt	Page 22
Action Plan for 2015	Page 23

MESSAGE FROM THE CHAIRPERSON



Having chaired the association for the past three years, I believe this is an appropriate time to look back at the road travelled so far, and look forward towards the future.

At Junior Achievement Mascareignes we are all deeply convinced that our action fulfils an existing need by offering experiential entrepreneurial business and economics educational programs to our young people. Various studies

have highlighted the mismatch between the demand and supply of skills. The high rate of unemployment among our youth, including university graduates, is the result of their inability to market themselves. Lack of soft skills and knowledge of employers' expectations render adaptation to the world of work uneasy. JA Mascareignes seeks to bridge this gap.

JA Mascareignes is a nationwide, autonomous non-profit organisation, accredited with the National CSR Committee and controlled by an independent Managing Committee. Junior Achievement Mascareignes is proud to be a fully accredited partner of the Ministry of Education and Human Resources with a Memorandum of Understanding signed by both parties in August 2014. Furthermore, Junior Achievement Mascareignes is a full-fledged member of Junior Achievement Worldwide presently represented in over 122 countries and with a track record of almost a century.

In 2014, Junior Achievement Mascareignes reached out to 13,268 students despite various constraints. As to date, six different programs, including the interactive talk "JA Managing Your Money Smartly," are being implemented in the schools and community based groups over the island. Two one-day camps entitled "Vivo Energy Youth Day" were held on April 26th and September 6th 2014 and proved a real success attracting over 130 students. Two new programs namely "JA Managing Your Money Smartly" and "JA Economics for Success" have been implemented.

As for 2015, one new program, "JA Career Success", will enlarge our offer. JA programs are on-going, a re-edition of "B-B Inspired Camp" and a new "Cim Youth Day" will be implemented. The ever-increasing demand for our programs confirms their relevance, and recognises the need for innovative and complementary ways of learning to complement the

school curriculum.

As in the previous years, in 2015 strong emphasis will be placed on fund-raising, both locally and internationally. The sustainability of Junior Achievement Mascareignes' operations depends on the long-term commitment of its partners.

We are grateful to JA World Wide and to the JA Africa Regional Operation Centre for their support and guidance. As we move forward, it is of utmost importance that we strengthen our ties with all stakeholders, particularly our funders who have placed their trust in us, and the Ministry of Education which is a pivotal partner. This strong partnership between the private and the public sectors is crucial to the success of our programs.

I would also like to take this opportunity to express the Managing Committee's appreciation to our Executive Director, Mrs. Michèle Lionnet, who steers Junior Achievement Mascareignes' operations with commitment and ability, and to Junior Achievement Mascareignes' staff for its unfailing dedication, enthusiasm and for the passion they put in the delivery of their jobs.

Our gratitude also goes to the volunteers and teachers who have been implementing our programs in the classrooms and in the community based groups.

I would like to put on records, our thanks to our funders for both their financial support and human resource involvement.

And last, I would like to convey my appreciation to my fellow board members for their support and for the trust placed in me as President during the past years.

I am confident that with the support of all parties, JA Mascareignes is on the right track to reach an increasing number of our young people, with the goal of empowering them by providing appropriate tools geared to improve their prospects of a successful and fulfilling life as active actors of the economic development of the country.

Mrs. Audrey d'Hotman de Villiers- Desjardins

ACKNOWLEDGEMENT

Junior Achievement Mascareignes would like to express its gratitude to its funders who have so generously provided financial support and human resource for the implementation of JA programs and to its Managing Committee Members whose support has been instrumental in Junior Achievement Mascareignes ability to expand its program reach and impact.

List of Board Members 2014:

Mrs. Audrey d’Hotman de Villiers	Chairperson
Mr. Mario Radegonde	Vice- Chairperson
Mrs. Kim Guého	Treasurer
Me. André Robert	Secretary
Mrs. Renuka Jacquette	Member
Mrs. Cécile Henry	Member
Mrs. Annick Rave-Meerun	Member
Mrs. Melinda Soorajee	Member

List of Sponsors:

Accenture	Barclays	Caudan Communauté
Cim Group	ENL Foundation	HSBC
IBL Foundation	LIC	Swan Group Foundation
Vivo Energy Mauritius		

List of benefactors:

LOITA Me. André Robert

Auditors Accounts 2014: BDO Ltd

EXECUTIVE SUMMARY

Junior Achievement Mascareignes aims at providing the youth of the Republic of Mauritius with financial and economic literacy, work readiness and entrepreneurship skills through its programs. During 2014, Junior Achievement Mascareignes has worked in close collaboration with the Ministry of Education and Human Resources, ANFEN Centres, NGO and Community based groups.

In 2014, 13,278 youths have participated in JA Programs namely JA ©Notre Quartier, JA Our Nation®, JA More than Money™, JA Economics for Success™, JA Mini Company®, JA Managing Your Money Smartly and two editions of Vivo Energy Youth Day. Junior Achievement Mascareignes aims at reaching 17,280 youths in 2015.

In 2015, one new program, “ JA Career Success™” will be introduced in the educational institutions and community based groups.

On the 20th August 2014, JA Mascareignes and the Ministry of Education and Human Resources signed a Memorandum of Understanding (MoU) giving JA Mascareignes full authorisation to implement JA Programs in secondary schools of the Republic of Mauritius.

Junior Achievement Mascareignes is continuously strengthening its capacity and effectiveness as an organisation that can sustain itself through the establishment of good working relationships with sponsors, government authorities, colleges, NGOs and others stakeholders.

About Junior Achievement Mascareignes

Our Vision

To inspire and prepare our young people to succeed in a Global economy in constant mutation.

Our Mission

To educate and inspire our young population to develop entrepreneurial and life skills through our Learn by Doing Programs.

Our Purpose

- To prepare young people to face the challenges of life after school.
- To enhance their sense of personal responsibility so that they become responsible citizens.
- To teach them entrepreneurship and life skills making them aware of the social and economic environment in which they live and work.
- To enable them to identify the relevant issues and existing opportunities in their immediate environment.

Our Values

- Belief in the boundless potential of Young people
- Commitment to the principles of market-based economies and entrepreneurship
- Passion for what we do, and honesty, integrity and excellence in how we do it
- Respect for the talents, creativity, perspectives and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of hands-on learning

Our Goals

We aim at creating awareness amongst our youth of the conditions necessary for social and economic development, and inculcate in them the skills and virtues of entrepreneurship, work readiness, financial literacy, business ethics and good governance.

Performance Review 2014

Presentations of JA programs to educational institutions, and training of teachers, social workers, and corporate volunteers were conducted throughout the year in Mauritius.



JA Economics for Success® was implemented in educational institutions as from January 2014.



Talk on Risks and Insurance were organised by JA Mascareignes where corporate volunteers of Swan Group had the opportunity to explain insurance and the different job opportunities related to this sector

Our Programs and Activities



Two editions of “Vivo Energy Youth Day” were held on 26 April 2014 and 06 September 2014 at Vivo Energy Mauritius Head Office, Roche Bois. The event saw the participation of 130 youths of several educational institutions aged between 15 and 18 years.

The interactive talk, JA Managing Your Money Smartly was organised in different educational institutions and community based groups.

From January to December 2014, 1,124 youth participated in the program



Certificate Award Ceremony

Our Annual Certificate Award Ceremony for teachers and volunteers was organised on 27th November 2014 at Rajiv Gandhi Science Centre, Bell Village.

We were honoured by the presence of Mrs. Anita Ghoorah, Director of Curriculum Development/ and Evaluation, Ministry of Education and Human Resources



Facts and Figures

The number of students reached through the different JA programs shown below:

Program	Student
JA ©Notre Quartier/ JA Our Nation®	7,015
JA More Than Money™	2,477
JA Economics for Success™	2,073
JA Mini Company™	475
JA Managing Your Money Smartly Interactive Talks (2013-2014)	1,124
Vivo Energy Youth Day 2014	114
TOTAL	13,278

- JA Mascareignes reached 13,278 beneficiaries in 2014.
- JA Career Success™ Program was adapted to meet the local specifications and needs.
- Contacts were established with other NGOs and the civil society to promote good working partnerships with organisations who share our values and work towards the eradication of

poverty through education and personal development of youths.

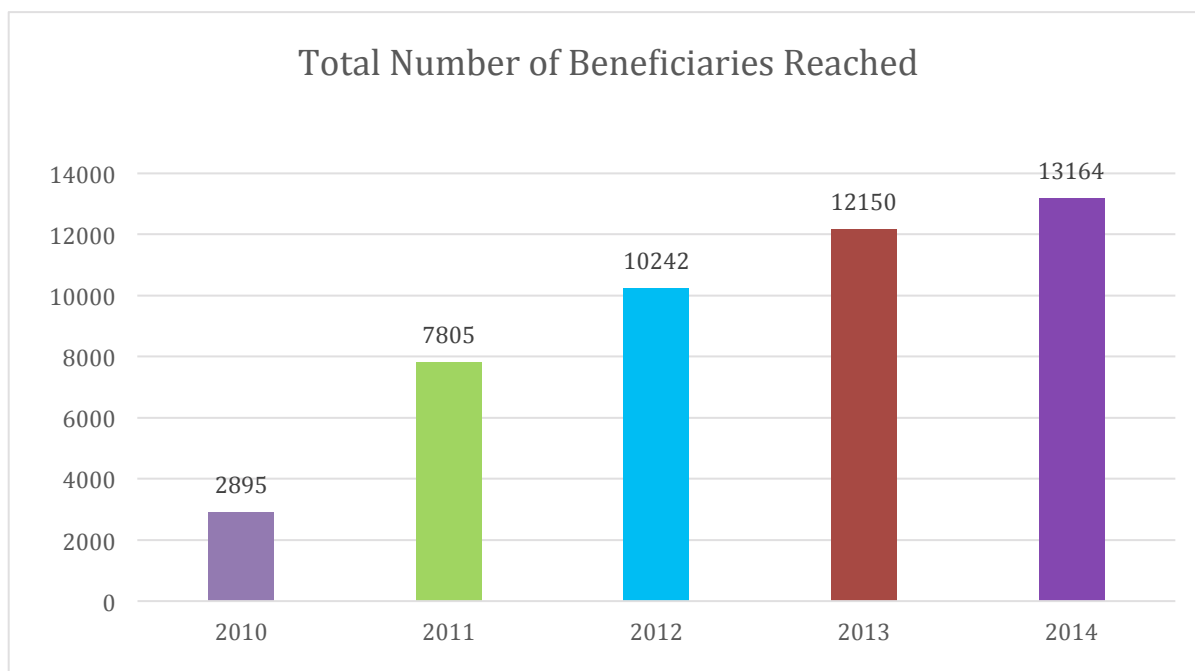
- A MoU was signed in 20th August 2014 with the Ministry of Education and Human Resources. This MoU will help to enhance the school curriculum by the implementation of JA Programs in secondary schools.

The table below indicates the projected number of beneficiaries to be reached in year 2015.

Projection 2015

Program	Target
JA ©Notre Quartier/ JA Our Nation®	9,000
JA More Than Money™	2,500
JA Economics for Success™	2,000
JA Mini Company™	400
JA Career Success™	2,000
You can B-b	80
Managing Your Money Smartly Interactive Talks	1,200
Cim Youth Day	100
TOTAL	17,280

Statistics for the past four years



Total Number of Beneficiaries Reached	
Year	Number of beneficiaries
2010	2,895
2011	7,805
2012	10,242
2013	12,150
2014	13,164
Total	46,256

JA ©Notre Quartier Program/ JA Our Nation®



JA ©Notre Quartier Program at Royal
College of Port Louis



Implementation of JA Our Nation®
Program at Ramsoondur Prayag SSS

JA ©Notre Quartier explores the interdependent roles of workers in a community, the work they perform, and how communities work. It is a series of five activities recommended for students in Prevocational section, Form I and II and PVE4 students of the Mauritius Institute of Training and Development. The recommended time for each activity is 60 minutes.

JA Our Nation® provides practical information about businesses' need for individuals who can meet the demands of the job market, including high-growth, high-demand jobs. Further, it introduces the concept of globalization of business as it relates to production materials and the need for students to be entrepreneurial in their thinking, to meet the requirements of high-growth and high-demand careers worldwide. There are five teacher-led sessions and one optional supplemental session.

JA ©Notre Quartier Program/ JA Our Nation®



Implementation of JA ©Notre Quartier at
Lycée Mauricien, Phoenix



JA ©Notre Quartier with the youth of Le
Morne Village.

Participation details

- 7,015 youths followed JA ©Notre Quartier/ JA Our Nation® Programs in 2014 in Mauritius.
- 220 teachers and volunteers (including corporate volunteers) were trained.
- JA ©Notre Quartier/ JA Our Nation® programs were implemented in 218 classes representing 74 educational institutions and community based groups.

JA More than Money™

JA More than Money™ encompasses hands-on activities and technological supplements to support economics and business curriculum for students in form III through V. The program emphasizes social studies content while providing a strong focus on mathematics, reading, and writing skills. It teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money. The *JA More than Money™* experience consists of a series of six required activities led by a business volunteer. Program participants are encouraged to use innovative thinking to learn money-management skills that support positive attitudes as they explore and enhance their career aspirations.

Participation details

- 2,477 students followed JA More than Money™ Program.
- 58 teachers and volunteers were trained this year
- The program was implemented with 24 educational institutions totalling 73 classes.



Implementation of JA More than Money™
Program at Mauricia Institute



HSBC volunteers implementing JA More
than Money™ Program at Sir Leckraz
Teelock SSS.

JA Economics for Success™



Implementation of JA Economics for Success™ at DAV College, Port Louis



Talk on Risks and Insurance by Swan Insurance Staffs.

JA Economics for Success explores personal finance and students' education and career options based on their skills, interests, and values, while demonstrating the economic benefits of staying in school. Following participation in the program, students will be able to:

- Explore their skills, interests, and values, and the world of work to make informed education, career, and life decisions.
- Develop their knowledge of personal finance to apply strong financial-management skills regardless of income.

Talks on Risks and Insurance were also organised in some colleges implementing JA Economics for Success™ Program.

Participation details

- 2,073 students followed JA Economics for Success™ Program.
- 36 teachers and volunteers were trained this year
- The program was implemented with 23 educational institutions totalling 47 classes.

JA Mini Company™ Program

JA Mini Company™ Program encompasses of business, entrepreneurship, and economics curriculum for young people aged 15 – 19 years old. This program emphasizes business content, while providing hands-on experiences for starting, managing, and liquidating a business. The youth participating in this program use innovative thinking to learn business and explore corporate career aspirations.

Participation Details

- 475 students participated in the program JA Mini Company
- 29 teachers and volunteers were involved
- The program was implemented with 18 educational institutions and community based groups

The winning team for the year 2014 is Eco Frame Ltd, MGSS Nouvelle France, proposing handmade photo frames made of banana and sugarcane fibres.

The Regional Competition scheduled for December 2014 in Libreville, Gabon, had to be postponed due to the Ebola epidemics affecting some JA Member countries.

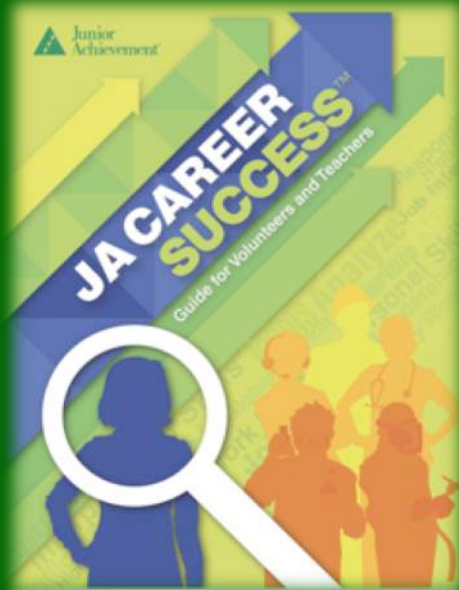


Students of MGSS Nouvelle France during the production process.



Get Together of JA Mini Company at Barclays Club House, Ebene.

JA Career Success™ Program



Train the trainers session at Accenture,
Ebene.

JA Career Success™ equips students with the tools and skills required to earn and keep a job in high-growth career industries.

This new program covers key topics, such as:

- 4Cs: critical thinking, communication, collaboration, and creativity
- Strong soft skills
- Work priorities
- STEM and other high-growth industries
- Personal-brand and job-hunting tools—resumes, cover letters, interviews, and digital profiles

JA Career Success is composed of seven 45-minute sessions recommended for Secondary School students. Materials are packaged in a self-contained kit that includes detailed plans for the volunteer and materials for the students.

During 2014, the program was localised and adapted to the Mauritian context. Implementation of *JA Career Success* Program will start in January 2015 in educational institutions.

Two sessions of train the trainers were organised for the corporate volunteers of Accenture on the 8th and 9th December 2015.

JA Managing Your Money Smartly



JA Managing Your Money Smartly at Teen
Hope Cite la Cure.



One volunteer of Cim implementing JA
Managing Your Money Smartly.

JA Managing Your Money Smartly was developed by JA Mascareignes. It is an interactive talk of 90 minutes for youth of 15 and over.

The aim of the program is to sensitise our youth on over indebtedness which is a major concern in the Mauritian Society.

The objectives of the talk are:

- Understanding money management
- Importance and elaboration of budget
- Responsible use of credit
- Ways of saving money
- Risks evaluation.

Participation details

- 1,124 students benefitted from the talk
- The talk was implemented in 16 educational institutions and community based groups.

Our Activities

Vivo Energy Youth Day

Two editions of Vivo Energy Youth Day was held in 2014 , 130 students of 29 educational institutions participated in the event.



Successes in 2014

- Relationship has been formalised with the Ministry of Education and Human Resources with a Memorandum of Understanding signed on 20th August 2015.
- Two editions of Vivo Energy Youth Day were held on 26th April 2014 and 6th September 2014.
- Relationship with NGOs/Community based groups has been strengthened.
- Holistic development of JA Mini Company participants. After their experience, some students show:
 1. Interpersonal, communication
 2. Leadership Skills
 3. Maturity as they realised the importance of education.
 4. Self-confidence
- The winning team for JA Mini Company 2014 is Eco Frame Co. Ltd from MGSS Nouvelle France.
- JA Mascareignes has welcomed new sponsors in 2014 namely, Caudan Communauté, LIC and Accenture.
- JA Mascareignes developed an interactive talk, JA Managing Your Money Smartly, to sensitise

our youth on over-indebtedness and money management.

- A new program, JA Career Success was adapted and localised in 2014. Implementation of the program will start in January 2015.

The table below shows the total number of beneficiaries for the year 2014.

Program	Student
JA ©Notre Quartier/ JA Our Nation®	7,015
JA More Than Money™	2,477
JA Economics for Success™	2,073
JA Mini Company™	475
JA Managing Your Money Smartly Interactive Talks (2013-2014)	1,124
Vivo Energy Youth Day 2014	114
TOTAL	13,278

Challenges and Lessons Learnt in year 2014

- It is difficult for employees to leave work within office hours to volunteer in the educational institutions during school hours.
- The communication channel that prevails amongst NGOs and NEF staff is not sufficiently fluid to be effective.
- Some teachers and rectors view extra-curricular activities as a burden rather than an opportunity for the personal development of their students and thus implement the program just for the sake of being seen doing it. JA Mascareignes strongly insists that for a program to be successful, and for the students to fully benefit from it, the teachers/volunteers must show enthusiasm and passion.
- A long lasting relationship based on mutual trust and respect, with all stakeholders is key to achieving set targets.
- Constant motivation of teachers, volunteers and rectors is essential to keep up the momentum so as to ensure that JA standards of delivery and implementation are maintained.
- Proper recording and analysis of data are essential to identify the areas to be improved and also to meet the requirements of JA Africa Regional Operation Centre, sponsors and other stakeholders.
- Working with NGOs/community based groups helps JA Mascareignes in reaching out-of-school and unemployed youths in a more effective way.

Action plan for 2015

The action plan for 2015 is as follows:

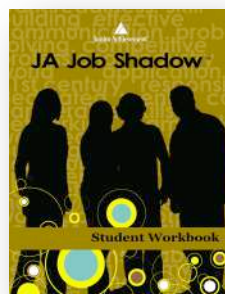
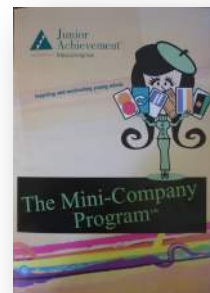
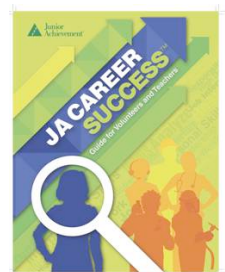
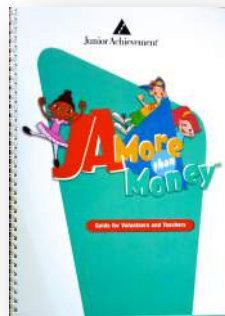
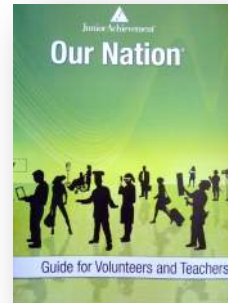
1. Continuous presentations of JA Programs to stakeholders.
2. Identification of new sponsors and sustained fund raising efforts.
3. Pursuance of relationship with Ministry of Education and other relevant authorities.
4. Training of teachers and volunteers
5. Implementation of JA Programs amongst youth aged 11-29 years old in Mauritius and in Rodrigues Island
6. Evaluation and monitoring
7. Certificate award ceremony for participants/ beneficiaries.
8. Certificate award ceremony for teachers and volunteers who have implement JA Programs in 2015.
9. Implementation of JA Career Success
10. Ongoing implementation of JA Programs.

The table below shows the projected number of youths to be reached in 2015. This is conditional to availability of funds.

Projection

Program	Target
JA ©Notre Quartier/ JA Our Nation®	9,000
JA More Than Money™	2,500
JA Economics for Success™	2,000
JA Mini Company™	400
JA Career Success™	2,000
You can B-b	80
JA Managing Your Money Smartly Interactive Talks	1,200
Cim Youth Day	100
TOTAL	17,280

Our Programs



List of Sponsors



Abbreviations

ANFEN	Adolescent Non Formal Education
JA	Junior Achievement
MITD	Mauritius Institute of Training and Development
MOE	Ministry of Education and Human Resources
NGO	Non Governmental Organisation

List of Colleges implementing JA Programs

Adventist College	Beau Bassin SSS
College Pere Laval	College Ste Marie
DAV Port Louis	Droopnath Ramphul SC
Dunputh Lallah SSS	Emmanuel Anquetil SSS
Forest Side SSS Girls	Gandhian Basic School
GMD Atchia SC	Hamilton College
Hindu Girls College	Islamic College Belle Rose
Keats College	London College
Loreto Convent of Mahebourg	Loreto Convent of St Pierre
Loreto Convent of Bambous Virieux	Lycee Beau Bassin
Lycee Mauricien	Mauricia Institute
MEDCO Bujoharry Girls	MEDCO Cassis College
MGI	MGSS Flacq
MGSS Moka	MGSS Nouvelle France
MGSS Solferino	Mootocoomaren Sungeelee SSS
New Eton College	Pamplemousses SSS

Phoenix SSS Boys	Port Louis SSS N
Presidency College Girls	Professor Hassan Raffa SSS
Renganaden Seeneevassen SSS	Rajcoomar Gujadhur SSS
Ramsoondur Prayag SSS	Riviere des Anguilles SSS
Royal College of Port Louis	Sharma Jugdambi SSS
Simadree Virahsawmy SSS	Sir Leckraz Teelock SSS
St Aubin SSS	St Esprit de Riviere Noire
Thanacody College	Triolet SSS Boys
Universal College	Windsor College Boys

List of ANFEN and MFR Centres implementing JA Programs

Ecole Fatima	Ecole Technique St Joseph
Mahebourg Espoir	MFR de l'Est
MFR de Savanne	St Luc
Teen Hope de Cite la Cure	

List of NGOs/ Community based groups implementing JA Programs

ADO Hope Creator	Association Kreol Deboute
Centre of Learning	Destiny Community
Girl Guide St Jean Bosco	Girl Guide Ste Famille
Girl Guide Nouvelle France	Les Jeunes de Ste Helene
Les Jeunes du Morne	Mr. Gangoo
Mrs Khushiram	

Junior Achievement Mascareignes Team:



Mrs Michèle Lionnet

Executive Director

michele.lionnet@intnet.mu

Joined JAM in October 2009



Mrs. Pascaline Ammaïs

Program Coordinator

jam@orange.mu

Joined JAM in March 2012



Mr. Vincent Supparayen

Education and Training Officer

jam001@orange.mu

Joined JAM in March 2014



Ms. Silpa Naiko

Admin and Support Officer

jam002@orange.mu

Joined JAM in June 2014