



TABLE OF CONTENTS



Page 2- Socio Economic Awareness



Page 4- You Can B-b Inspired Camp



Page 3- Cim Youth Day



Page 5- Our First Alumnus

Socio Economic Awareness Program



Rencontre avec Mme Pierrette Fineau, bénéficiaire du projet OLEA. Elle a suivi le programme “Socio Economic Awareness Program” animé par JA Mascareignes. Elle nous raconte son parcours.

Mme Pierrette Fineau fut l’une des toutes premières bénéficiaires du nouveau programme de Junior Achievement Mascareignes, **Socio Economic Awareness Program**. Habitante d’Alma, elle travaille comme “femme de ménage” à Belle Étoile, Coromandel, depuis 4 ans, mais elle ne se voit pas faire ce métier toute sa vie.

*« Dans le passé, je faisais de l’élevage de poulets. Malheureusement, cela n’a pas marché à cause de plusieurs problèmes ». Le **Socio-Economic Awareness Program**, l’a aidé à mieux comprendre la société dans laquelle elle évolue et surtout à retrouver confiance en elle. « Mme Audrey D’Hotman, Sustainable Development Manager de Rogers Foundation et Présidente de JA Mascareignes, m’a beaucoup aidée et m’a encouragée à relancer mon business. J’ai donc décidé de me lancer dans l’élevage de poulets mais aussi de lapins. Grâce au programme, j’ai découvert qu’il y avait un marché pour les lapins et qu’il fallait saisir cette opportunité. »*

Le programme lui a été extrêmement bénéfique pour mieux comprendre son business. *« J’ai réalisé que pour sortir de ma situation, je ne devrais pas attendre que d’autres personnes viennent m’aider mais que c’était à moi de faire l’effort.»*

Mme Fineau a maintenant plein d’ambition concernant son business. *“Je suis en ce moment dans l’élevage de lapins et de poulets. En même temps, je suis des cours d’artisanat ou j’apprends à confectionner des bijoux à base d’objets recyclés”.* JA Mascareignes souhaite bonne chance et plein de succès à Mme Fineau pour ses futurs projets.

The Socio-Economic Awareness Program, developed by Junior Achievement Mascareignes, was implemented on a pilot basis with the beneficiaries of the OLEA Project. The OLEA Social Programme is a project funded by the Decentralised Cooperation Programme and implemented by a consortium comprising of Rogers Foundation, ENL Foundation and Food & Allied.

The new JA Mascareignes Program aims at making young adults, living in “Pockets of Poverty” of the island, become aware of what exists in their community, so that they may seize employment opportunities or identify business possibilities, in order to ensure their economic sustainability.

The Socio-Economic Awareness Program wants to act as a wakeup call. It seeks to change the mindset of these people. We want to tell them, “Here are the tools you need to take advantage of the opportunities in your community, now get up and take your future in your own hands”.

Cim Youth Day



Saturday, 11th April 2015 will remain a memorable day for me. I attended the event organized by Cim group and Junior Achievement Mascareignes in Port Louis. It was no doubt my first steps into the world of business.

The other participants came from various colleges of the island. The program was organized in a friendly atmosphere conducive to the development of new skills in an innovative manner. No lectures here!

The creativity exercise enabled me to learn more about team building. Different participants became partners with the same objectives! We had to build an Eiffel tower within certain parameters. My team presented the best Eiffel tower- tall, strong and beautiful, and we won the ice-breaking exercise! Then, followed more specialized exercises with the engagement of teams and motivators from Cim in the preparation of the business challenge presentations.

The theme my team worked on was 'youth-marketing'. Our discussion was centered on the financial problems faced by those in early adulthood. It seemed tough at first but with the help of facilitators, we were

soon 'entrepreneurs' of Cim Group discussing and proposing new ideas and opinions- a real brainstorming session.

Considering the scoring rubric which included the Relevance and Business Plan Concept, Presentation skills, Creativity and Innovation and Replicability, my team and I made our final presentation before the jury. I could not believe my ears when the announcement was made. Our presentation won the day! We were each awarded a shield, a certificate of participation and a Galaxy gift voucher of Rs8000. It was unexpected and just fabulous.

One should not forget the input of specialists who coached and helped us channel our ideas

especially giving us management techniques. I also have a special thought for all the different resource persons who gave us a warm welcome and a princely treatment in terms of security and hospitality. The contribution and the professionalism of the people involved were excellent. Special thanks to JA Mascareignes for giving me, this unique opportunity to build my personality and enrich my knowledge of the business world. New friends were made and I have been able to learn the value of socializing in work conditions. A day full of fun but dedicated to learning!

**Mohung Jabeer, Student of
Phoenix SSS Boys**

The winning team of Cim Youth Day: Team 3 consisting of

SURNAME	NAMES	INSTIUTION
BAHADOOR	Bhama Devi	France Boyer de la Giroday
BUNGAROO	Rishtika	MGSS Nouvelle France
GUNGAH	Harsha	Hindu Girls College
MOHUNG	Jabeer Mohammad	Phoenix SSS Boys
NEERSOO	Sanjana	G.M.D Atchia State College

You Can B-b Inspired Camp



The fourth edition of *You Can B-B Inspired Camp* was held on Friday 24th of February 2015 at the Barclays Club House at Quatre - Bornes. This one full day of *Learning by Doing* joins the Junior Achievement Mascareignes and Barclays Bank Mauritius Limited's initiative to promote the spirit of entrepreneurship and creative thinking among the youth. Seventy-four participants regrouping 23 colleges of the island

participated in the camp. The event included team building activity and a specific business challenge whereby the participants were required to come up with *out of the box* ideas to solve problem. You Can B-B Inspired Camp, sponsored by Barclays Bank Mauritius Ltd and implemented by JA Mascareignes, proved to be a success since the participants enjoyed their day.

The winning team of the event was Team 9 consisting of:

	SURNAME	NAMES	COLLEGE
1	CASSAGNE	Emilie	St Jean Bosco Girl Guides
2	JUGOO	Safdar	Sir Abdool Raman Osman SSS
3	LEUNG-PAH-HANG	Mitch	Royal College of Port Louis
4	NANKOO	Soumita	MGSS Moka
5	PALTAN	Nandita	Hindu Girls College

Participants' comments:

"It was a magnificent day as I learnt about some new ideas and how to manage time".

"Good initiative. Keep it up".

Our First Alumnus



Q: How did you find the JA Mini Company Program experience at the time (2013)?

It could all be resumed in one word and that is: MARVELOUS! Mini company gave me a lifetime opportunity to show my talents and skills at such a tender age and allowed me to have a holistic development. It showed me how hard work and utter determination can be the driving engine behind somebody's success. Here in Mauritius, I got the chance to interact with lots of people. It helped me to improve my networking.

It is very evident, and goes without saying, that my happiness knew no bounds when my team won the competition at national level. Coupled with this, a big sense of responsibility fell on our shoulders when we had to represent our country, among all other African countries, in Ezulwini, Swaziland. There I lived experiences that changed my

life for the best and I feel great pride in saying that we were the first runner up during the African regional competition and won two more trophies alongside.

I remain grateful to JA Mascareignes for this golden opportunity and wish that more teenagers are able to experience what, again, I call a MARVELOUS EXPERIENCE.

Q: Do you feel that JA Mini Company has helped you in your academic performance?

Certainly! JA Mini Company played a key role in making me realise how time was of utmost importance. This helped me to better manage the time I had for my revision and make full use of it. JA Mini Company taught me how to balance my time between my extra-curricular activities, my academic studies and to emerge successful and victorious in both sectors.

Q: Now that you have finished your High School Education, what are your plans for the future?

Well, in the short term, I am going to pursue my tertiary studies to obtain a degree. I am also following ACCA courses to obtain a professional qualification. In three years from now, I see myself with a university degree and having already completed my ACCA

level 2 papers.

In the long term, I haven't decided yet whether I am going to pursue my studies to become a Chartered Financial Analyst or a Masters in Business Administration or a career in Forensic Auditing.

It will all depend on the status of the financial sector prevailing in the country and the demand on the job market.

I also aspire and hope that one day my hard work and perseverance shall allow me to land in the seat of a CEO of a multinational or own my business.

Q: Has the program influenced your future career choice?

Yes. Frankly speaking, the type of education system that we have in Mauritius does not have an integrated approach to the development of children, thereby not allowing them to take in hand fully their future. There is no interaction with employers which can to some extent account for the mismatch that we have in the demand and supply of labour in Mauritius today.

Mini Company opened my eyes about my career choice in the sense that it gave me the chance to interact with lots of actors on the job market, both in Mauritius and during my stay in Swaziland, allowing me to

Our First Alumnus

project a better and a more real picture of the World of Work. This experience, therefore, played a major role when choosing my future career.

Q: JA Mini Company seeks to introduce its beneficiaries to Entrepreneurship. Would you consider becoming an entrepreneur in the future?

Most probably yes. However, it will depend on the economic health of the country and the level of demand in Mauritius. Right now, if I have the chance to become an entrepreneur, given all the incentives being given by the present

government, and the optimism being shown by foreign investors and consumers of our small island, then, definitely YES!

Q: Another concept is Work-Readiness; do you feel that JA Mini Company has given you a little insight of what to expect in the World of Work?

Undeniably, JA Mini Company has played a major role in making me ready for the world of work. I occupied the post of sales manager in our mini company and throughout the different sessions carried out during the program, I had to face real life situations that

occur in “real companies”. Conflicting ideas among colleagues, hassles with customers, meeting deadlines concerning sales report, amongst others, were all types of challenges that I was able to tackle successfully thereby allowing me to face the world of work more prepared in the future.

Ayaaz Mungralee
JA Mini Company
Year 2013

Ayaaz is presently doing an internship at JA Mascareignes



Michele Lionnet, Executive Director of JA Mascareignes participated in the 2015 JA Worldwide Global Leadership Conference, GLC, held in Boston from March 16- 18 2015.

During the event, Mrs. Michele Lionnet was awarded a certificate of recognition for 5 years of service to Junior Achievement.

For Mrs. Michele Lionnet: *“ Meeting my colleagues from the other JA member countries was a most enriching and exciting experience. It strengthened my sense of belonging to the JA family and my pride in serving such a noble cause: The advancement of our youth.”*

Our Sponsors



Should you wish to sponsor or volunteer for the organization, kindly contact us:

Mrs. Michèle Lionnet

Executive Director

Junior Achievement Mascareignes , Suzor Lane,
SSR Botanical Gardens Street, Curepipe, Mauritius

Tel: +230 670 1325/ 230 5291 7913/ 63 Fax: +230 675 1357

E-mail: jam@orange.mu/ juniorachievement@intnet.mu

www.ja.org/ www.jainafrika.org

Now on Twitter @JAMascareignes and
Facebook: Junior Achievement Mascareignes