

JA Mascareignes Annual Report 2017





Table of Content

- Page 1: President Message
- Page 4: JA Mascareignes Overview
- Page 7: Board Members 2017
- Page 8: Highlights 2017
- Page 22: New Programs in 2018
- Page 28: Objectives 2018



President Message

It has been two years since I have been presiding JA Mascareignes and now at the close of my mandate, I would like to look back and reflect on the road travelled. Having been on JA Mascareignes Board since its inception in December 2009, I have witnessed its development and progress over the years . Starting as a small structure JA Mascareignes will be employing in 2018 eight staff members, all graduates from University.

The year 2017 has been one of great uncertainty and of huge challenges. The setting up of the National CSR Committee by Government backed by the Marshall Plan had impacted significantly over the destiny of NGOs. At JA Mascareignes despite this morose mood leading to a standstill in corporate funding, we were convinced that the good work accomplished over the past years would play positively in its favour and would attract financial support from the various sectors and from the authorities who now play a leading role in CSR funding. JAM's Board and staff never gave up and continued to implement the programs in the schools, Training Centers, NGOs and community based groups.



Effectively the programs submitted to the NCSR Committee were all approved and funds started coming in during the last quarter of 2017. JAM was even capable of attracting new sponsors namely Standard Bank and Phoenix Bev though a small activity in the Moris Dimé activities.

It is also thanks to its traditional supporters that JAM was able to successfully come through these tough times.

In 2017, despite a difficult context 9,836 students were reached out of 10,230 targeted.

Relationship with the Ministry of Education was reinforced and authorization to access lower grades was obtained. The following programs will be launched in 2018 on as pilot basis: JA Ourselves, JA our Families, JA Our City and the new JA More than Money. A workshop was organized at JAM's premises and included the teachers, facilitators and volunteers. JA ITS TYME Program was also launched and will be fully developed in 2018.

Two members of our staff attended the JA Global leadership Conference in Atlanta. This was a most enriching experience and saw the participation of Michele Lionnet among the Finalists for Soraya Salti Award which was won by JA Europe.



The Local JA Mini Company Competition 2017 saw the participation of highly motivated and talented teams. The winners were Azurro Co, from Ebene SSS Girls who represented Mauritius at the Regional Competition in December in Johannesburg. Our young representatives came back with the Marketo Excellence in Marketing Award.

Due to an increase in activity and staff, JA Mascareignes moved premises in August 2017 so as to enjoy a better working environment and easier access for both staff and visitors.

I am personally grateful to the Actual Acting President of the Reupublic, His Excellency Mr Paravasiven Vayapoury, who has been always demonstrated unfailing support to JAM.

I would like also to thank all the staff, the Board members for their dedication and involvement. Last but not the least, a special note of thanks to the JAM actual CEO, Mrs Michele Lionnet for her unflinching effort to promote JAM locally and at Africa 's level.

Mario Radegonde
Chairperson JA Mascareignes

OUR VISION

“TO INSPIRE AND PREPARE OUR YOUNG PEOPLE TO SUCCEED IN A GLOBAL ECONOMY IN CONSTANT CHANGES.”



OUR MISSION

“TO EDUCATE AND INSPIRE OUR YOUNG POPULATION TO DEVELOP ENTREPRENEURIAL AND LIFE SKILLS THROUGH OUR LEARN BY DOING PROGRAMS”

OUR PURPOSE

- TO PREPARE YOUNG PEOPLE TO FACE THE CHALLENGES OF LIFE AFTER SCHOOL.
- TO ENHANCE THEIR SENSE OF PERSONAL RESPONSIBILITY SO THAT THEY BECOME RESPONSIBLE CITIZENS.
- TO TEACH THEM ENTREPRENEURSHIP AND LIFE SKILLS MAKING THEM AWARE OF THE SOCIAL AND ECONOMIC ENVIRONMENT IN WHICH THEY LIVE AND WORK.
- TO ENABLE THEM TO IDENTIFY THE RELEVANT ISSUES AND EXISTING OPPORTUNITIES IN THEIR IMMEDIATE ENVIRONMENT.

OUR VALUES

- BELIEF IN THE BOUNDLESS POTENTIAL OF YOUNG PEOPLE.
- COMMITMENT TO THE PRINCIPLES OF MARKET-BASED ECONOMIES AND ENTREPRENEURSHIP.
- PASSION FOR WHAT WE DO, AND HONESTY, INTEGRITY AND EXCELLENCE IN HOW WE DO IT.
- RESPECT FOR THE TALENTS, CREATIVITY, PERSPECTIVES AND BACKGROUNDS OF ALL INDIVIDUALS.
- BELIEF IN THE POWER OF PARTNERSHIP AND COLLABORATION.
- CONVICTION IN THE EDUCATIONAL AND MOTIVATIONAL IMPACT OF HANDS-ON LEARNING.





OUR GOALS

“WE AIM AT INCULCATING IN OUR YOUTH THE SKILLS AND VIRTUES OF ENTREPRENEURSHIP, WORK READINESS, FINANCIAL LITERACY, BUSINESS ETHICS AND GOOD GOVERNANCE.”

Board Members 2017

President



Mr. Mario Radegonde
Head of CSR
ENL Foundation

Vice President



Mr. Didier Lenette
Managing Director
Rogers Capital

Treasurer



Mrs. Kim Guého
Director
Loita Management Services

Secretary



Me. André Robert SA
Attorney at Law
Robert Chambers

Member



Mrs. Cecile Henry
Senior Manager,
Communication and CSR.
Ireland Blyth Limited

Member



Mrs. Annick Rave-Meerun
Communication Manager
HSBC Group

Member



Mrs. Melinda Soorajee
Corporate Manager–
Communication and CSR
Cim Group

Member



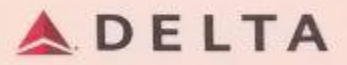
Mrs. Stephanie de la Hogue
Marketing and Communication
Executive
Poivre Corporate Services Ltd



COY
AFRICA 2017

INNOVATE. CREATE.

COMPANY OF THE YEAR



Highlights 2017

9,836 Number of
Beneficiaries Reached

312 Number of
Teachers/Volunteers
Trained

**2017 IN
FIGURES**

202 Number of
Teachers/Volunteers
Successfully
completed JA
Programs

103 Number of
Institutions
implemented JA
Programs



JA AFRICA REGIONAL COMPANY OF THE YEAR COMPETITION 2017

The 2017 edition of the JA Africa Regional Company of the Year Competition was held in Johannesburg, South Africa, from the 6th to the 8th of December 2017. Mauritius was represented by Azurro Company Ltd, of Ebène Girls SSS.

The representatives of the team were:

- Sandiana Chokupermal (General Manager/Student)
- Swetlana Narasimhulu (Assistant General Manager/Student)
- Laureen Chung Tak Cheung Ann (Accountant/Student)
- Kritee Heerooa (Human Resource Manager/Student)
- Mr. Satyaveer Gangoo (Mentor)

Azurro Company Ltd flew the Mauritian Flag high in the South African sky by winning the **Marketo Excellence in Marketing Award**.



JA MINI COMPANY FINAL 2017

The JA Mini Company Final was held on the 6th October 2017 at Voila Bagatelle. The 5 finalists were Aquayom Aquaponics (John Kennedy College) Azurro Company Ltd (Ebène Girls SSS), Entorno Ltd (Private), Limière Ecolozik Moris (Dr Maurice Curé SC) and Talent Eco (Loreto College Rose Hill).

The winners of the day were:

- JA Mini Company 2017 Winner: Azurro Company Ltd (Ebène Girls SSS)
- JA Mini Company 2017 Runner Up: Aquayom Aquaponics (John Kennedy College)
- Entrepreneurial Award 2017: Talent Eco (Loreto College Rose Hill)
- Innovation and Creativity Award 2017: Green Hoover Ltd (John Kennedy College)

The grand prize was handed by the Hon. Paramasivum Pillay Vyapoory, G.O.S.K., Vice President of the Republic of Mauritius.



VIVO ENERGY YOUTH DAY 2017

Vivo Energy Youth Day 2017, sponsored by Vivo Energy Mauritius, Shell Licensee, was held on Tuesday, 14th March 2017 at l'Institut Français de Maurice. Sixty Seven participants from 10 different institutions took part in this event.

The main themes of the event were: sources of energy, entrepreneurship and work readiness .

The event provided a platform to the young adults to develop various skills and become aware of the socioeconomic environment in which they live and function.

The participants were placed in different teams and had to propose a project based on a particular source of renewable energy, this within a limited time frame. They learned to work in groups, to develop creative thinking and problem solving skills.



JA MINI COMPANY TRADE FAIR 2017

For the first time in the JA Mini Company Program, 2017 saw the introduction of a Trade Fair as part of the competition. The trade fair was an opportunity for the 17 teams taking part in the 2017 competition to showcase their product and to develop their communication and sales skills.

The teams were assessed on their sales ability and their knowledge of their business venture.

The JA Mini Company Trade Fair also welcomed the visit of the Hon Mrs. Leela Devi Dookhun Luchoomun, Minister of Education and Human Resources, Tertiary Education and Scientific Research.



JA Mascareignes Leadership Talk

The JA Leadership Talk was developed by JA Mascareignes and was implemented on a pilot basis with the beneficiaries of T1 Diams. The talk was held on Sunday 26th February 2017 at Flic en Flac Youth Centre.

Around 15 young adults participated in the JA Leadership Talk.

The JA leadership talk is committed to prepare the emerging generations for real life opportunities and challenges. The program is specifically designed to promote self understanding, development of personal leadership philosophy, skills and competences and the ability to view oneself as a future leader in the larger community.



OTHER HIGHLIGHTS OF 2017



Featured in the Press



Collaboration with PhoenixBev on "To Rev Zordi Se Moris Dime"



Participation in Education Fair



JA Career Success in MITDs



Mrs. Michèle Lionnet, Executive Director of JA Mascareignes, was shortlisted for the Soraya Salti Award

JA ©NOTRE QUARTIER

JA ©Notre Quartier introduces students to the intersection of work readiness and early elementary grades social studies learning objectives, including how citizens benefit from and contribute to a community's success.

Following participation in the program, students will be able to:

- Describe a community.
- Identify the variety of careers people have in a community and how each job requires specific skills.
- Identify how business and government jobs help a community.
- Explain how taxation supports government services.
- Recognize voting as a way responsible citizens act.
- Describe the flow of money in a community's economy.

JA ©Notre Quartier is recommended for students aged 9 to 11 years old.

The average time for each of its five sessions is 45 minutes.

“The students found the program very interesting. It helped them to understand the daily routine of life , its challenges and how our society operates”

- Nigela Tamby (Director of Fraternité Nord Sud)



5,248 Students completed the JA Notre Quartier Program



86 teachers successfully implemented the JA Notre Quartier Program



61 institutions implemented the JA Notre Quartier Program

JA MORE THAN MONEY™

JA More than Money encompasses hands-on activities and technological supplements to support economics and business curriculum for students in form III through V. The program emphasizes social studies content while providing a strong focus on mathematics, reading, and writing skills. It teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money. The JA More than Money experience consists of a series of six required activities led by a business volunteer. Program participants are encouraged to use innovative thinking to learn money-management skills that support positive attitudes as they explore and enhance their career aspirations.

JA More than Money is packaged in a portfolio containing detailed session plans, informative Take-Home Flyers for students and families, and additional learning materials to ensure a successful experience for students, volunteers, after-school staff, and teachers. Key words have been translated in French and Creole so as to ensure better understanding of the concept by the students and families.

“JA More Than Money has been beneficial for the children. They have understood the importance of money, how to make a deposit and a withdrawal. They have also learnt how to become an entrepreneur and develop a business plan”

- Mootooveeren Anais, Teacher at Association Jeunes Inadaptés de Curepipe(AJIC)



571 Students completed the JA More than Money Program



30 teachers successfully implemented the JA More than Money Program



12 institutions implemented the JA More than Money Program

JA ECONOMICS FOR SUCCESS™

JA Economics for Success™ lays bare for students the heart of a successful economic life:

- 1) Choosing the right career and managing money properly.
- 2) Following participation in the program, students will be able to explore their skills, interests, values, and the world of work to make informed education, career, and life decisions.
- 3) The program also will expand their knowledge of personal finance—including smart budgeting, wise credit use, and minimizing financial risk—so they can apply strong financial management skills regardless of their income.

The program, which targets students aged between 13 to 16 years old, is composed of six 45-minute sessions.

“The JA Economics for Success program has been going on well. There was a positive response on the part of the students. Students seemed particularly interested in the game board and the occupation cards. I believe that it was instructive for our students. They had a glimpse of the real world and understood that there is not always enough money to buy everything one wishes to acquire.”

- Miss Nabiihah Ibrahim
Economics Teacher at Prof. Hassen Raffa SSS



1,016 Students completed the JA Economics for Success Program



48 teachers successfully implemented the JA Economics for Success Program



18 institutions implemented the JA Economics for Success Program

JA CAREER SUCCESS™

JA Career Success™ equips students with the tools and skills required to earn and keep a job in high-growth career industries.

This new program covers key topics, such as:

- 1) 4Cs: critical thinking, communication, collaboration, and creativity
- 2) Strong soft skills
- 3) Work priorities
- 4) STEM and other high-growth industries
- 5) Personal-brand and job-hunting tools—resumes, cover letters, interviews, and digital profiles

JA Career Success is composed of seven 45-minute sessions recommended for people aged between 16 to 35 years old.

“JA Career Success has helped me in understanding the little things that make a significant difference in a career. One of my biggest weakness is how I deal with stress. A lot of people deal with their stress by taking it out on other people. JA Career Success has helped me understand how this negatively impact on the performance of a team and on an individual’s ability to do his/her job.”



1,955 Students completed the JA Career Success Program

86 teachers successfully implemented the JA Career Success Program

32 institutions implemented the JA Career Success Program

JA MINI COMPANY™

JA Mini Company Program™ emphasizes on the business, entrepreneurship, and economics curriculum for young people aged 15 – 19 years. This program highlights business content, while providing hands-on experiences for starting, managing, and liquidating a business. Young people participating in this program uses innovative thinking to learn and explore business and corporate career aspirations.

An average of 24 – 45 hours of hands-on business development experiences is involved in the program. Teams are guided by a Mentor/Volunteer and/or their teacher over a period of 11 weeks, during which the teams have to participate in an expo-vente.

At the end of the program, each team submit its liquidation report and a sample of their product/description of their service. Based on pre-set criteria, 5 teams are selected for the JA Mini Company Mauritius Competition™ final.

“The whole team of Aquayom thanks JA Mascareignes for the unique opportunity it gave us to have a truly essential insight in the business and sales sphere”

- Aquayom Aquaponics Team(John Kennedy College)



203 Students completed the JA Mini Company Program



13 teachers successfully implemented the JA Mini Company Program



9 institutions implemented the JA Mini Company Program

JA MASCAREIGNES MANAGING YOUR MONEY SMARTLY

JA Managing your money Smartly is a 90 minutes interactive talk based on economic and financial literacy (Presentation and Q&A sessions), implemented by JA Mascareignes staff in schools, educational Institutions, community based groups and ngos

The talk is divided into five sections:

- **Money Management:** Prioritising expenditures, SMART Consumer, Personal Budget Development.
- **Credit Management:** Different types of credit and advantages and disadvantages of using credit.
- **Over indebtedness:** what to do when in personal financial crisis.
- **Risks and Insurances.**
- **Wealth Building:** based on the book, “The Richest Man in Babylon”

JA Managing Your Money Smartly is a two hours interactive talk recommended for people aged between 16 to 35 years old.

“This program was very interesting. It made us aware of the importance of having a budget, as we are not always aware of how we are spending our money.”

- Parents of students of Ecole du Petit Malin



522 individuals completed the JA Managing Your Money Smartly Program



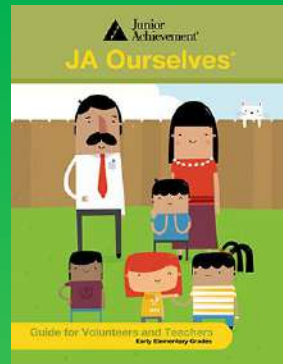
12 institutions implemented the JA Managing Your Money Smartly Program





New Programs in 2018

JA Ourselves®



JA Ourselves® introduces primary school students to the intersection of financial literacy and early elementary grades social studies learning objectives.

Through hands-on classroom activities, the program provides students with an introduction to personal economics and the choices consumers make to meet their needs and wants. It also introduces students to the role of money in society while providing them with practical information about earning, saving, and sharing money.

JA Ourselves® is a series of five activities recommended for students aged between 6 to 8 years old. The average time for each activity is 30 minutes.



JA Our Families®

JA Our Families® introduces students to entrepreneurship and learning objectives for first-grade social studies, including families, neighborhoods, money, and needs and wants.

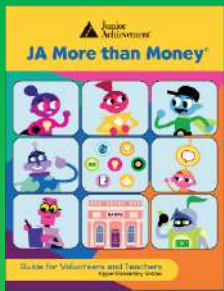
Following participation in the program, students will be able to:

- Describe similarities and differences in families
- Begin to understand that families must earn money to pay for the things they need and want.
- Recognize the importance of entrepreneurial businesses to the neighborhood
- Identify goods and services provided by local businesses
- Explain one of the entrepreneurial characteristics
- Satisfy a Need or a Want.

JA Our Families® is recommended for students aged 9 to 10 years old. The average time for each of its five sessions is 30 minutes.



JA More than Money®



JA More than Money introduces third-, fourth-, and fifth-grade students to financial literacy and entrepreneurship, and to social studies learning objectives that include money-management skills, goods and services, and global markets. Through hands-on activities and a JA cast of characters serving as symbols for financial literacy and entrepreneurship concepts, students will learn a practical approach to starting a business and making smart decisions about managing money.

Following participation in the program, students will be able to:

- Identify the role of money in everyday life.
- Think like entrepreneurs and identify a small business they can start.
- Learn the basic steps of starting a business.
- Consider the advantages and disadvantages of borrowing money.
- Explore the opportunities of global markets.

JA More than Money® is recommended for students aged 9 to 11 years old.

The average time for each of its five sessions is 30 minutes.



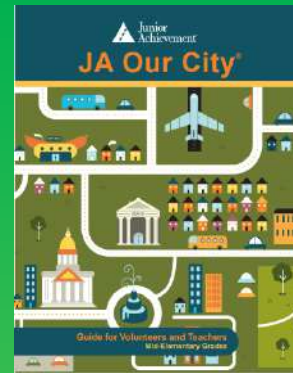
JA Our City®

JA Our City® introduces students to financial literacy and learning objectives for third–grade social studies, including the characteristics of cities, the importance of economic exchange, and how people and businesses in cities manage their money. Students will apply money-management strategies to personal and business accounts.

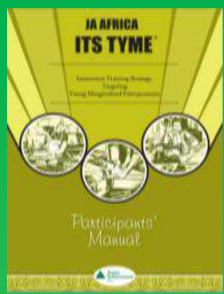
Following participation in the program, students will be able to:

- Provide practical information about the zones found within a city.
- Examine the importance of money to a city, why people pay taxes, and how people use different methods to pay for goods and services.
- Describe the contributions of financial institutions to a city and how they help businesses and people achieve their economic goals.
- Develop an understanding that entrepreneurs promote a healthy economy within a city.

The program is for students aged between 11 to 15 years old. It is composed of five sessions, and the average length of each session is 45 minutes.



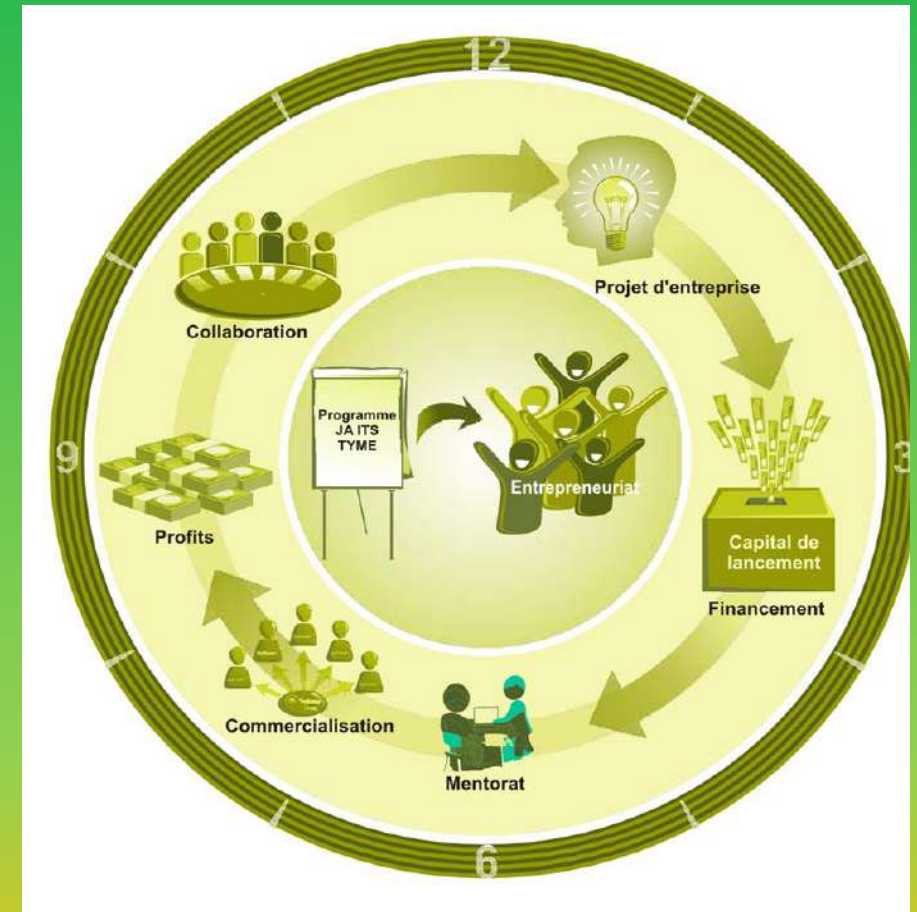
JA AFRICA ITS TYME



JA AFRICA ITS TYME (Immersion Training Strategy Targeting Young Marginalised Entrepreneurs)

Description of Programme:

Participants in this program will learn about entrepreneurship by becoming entrepreneurs. They will work in groups to come up with business ideas, raise money to get the business started, market their business ideas and earn money while improving their communities.





Objectives 2018

Pilot in 2018	Numbers
1) JA Ourselves	<u>500</u>
2) JA Our Families	<u>500</u>
3) JA More than Money (Revised Version)	<u>500</u>
4) JA Our City	<u>500</u>
5) JA Africa ITS TYME	<u>200</u>
New Programs in 2018	
JA Mascareignes Leadership Talk	<u>60</u>
JA Mascareignes Environmental Conscious Entrepreneurship Talk	<u>75</u>
Ongoing Program in 2018	
1) JA Notre Quartier	<u>3500</u>
2) JA Career Success	<u>5,500</u>
3) JA Mini Company	<u>200</u>
4) JA Mascareignes Managing Your Money Smartly	<u>850</u>
5) JA Success Skills	<u>350</u>
TOTAL	<u>12,285</u>



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SUMMERTIMES

The logo for Vivo Energy Mauritius consists of a stylized circular emblem with blue, green, and red segments, followed by the text 'VIVO ENERGY MAURITIUS' in bold black and red fonts.

VIVO
ENERGY
MAURITIUS

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- BDO Ltd
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Medco Trinity
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St Mary's West
Universal College
Windsor College Girls

MITD Centres

Abercrombie Training Centre
Bois d'Oiseau Training Centre
Carreau Esnouf Training Centre
Chateau Benares Training Centre
Colonel Maingard Training Centre
Cote D'Or Training Centre
Goodlands Training Centre
La Tour Koenig Training Centre
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Sir Kher Jaghatsing Training Centre
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NGOs

Association Jeunes Inadaptées de Curepipe (AJIC)
Espérance 2000
Foyer Père Laval
Family Strengthening de Curepipe
Lakaz Zen
Les Jeunes de Pointes Aux Sables
Maison d'Accueil de Ste Croix
Morisyen San Frontyer
Mouvement pour le Progrès de Roche Bois (MPRB)
Teen Hope

ANFEN Schools

Ecole Familiale de L'Ouest
Ecole Notre Dame de Fatima
Ecole Sainte Famille
Fraternité Nord Sud
Maison Familiale Rurale de La Savanne



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