



JA Company Program

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JA Company Program emphasizes on the business, entrepreneurship, and economics curriculum for young people aged 15 – 19 years. By challenging the students to solve a problem in their community through a business venture, the Company Program unleashes their entrepreneurial spirit. Students experience running their own company (for one academic year), they discover first-hand how a company functions and gain an insight into how their talents could be used to set up a business. The theme of 2023 is “Breaking Barriers”



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An average of 24 – 45 hours of hands-on business development experiences is involved in the program. Teams are guided by a Mentor/Volunteer and/or their teacher over a period of 11 weeks, during which the teams will showcase their products/services to the public during an expo-vente. Some of the key concepts developed over the course of JA Company Program are:

Business competition, Customer service, Division of labor, Dividends, Fixed and variable costs, Shareholders and shareholder value, Business liquidation, Board of directors, Management structure, Market Research & Development and Pricing strategies.



JA Company Program Mauritius Competition 2023

At the end of the program, each team submit their Company Report and a sample of their product/description of their service. Based on pre-set criteria, 5 teams are selected for the JA Company Mauritius Final Competition.

Four members represent their JA Company in the final, which consists of a 5 min PowerPoint presentation followed by 5 min Questions and Answers.

The winner of the local competition represents Mauritius at the JA Africa Regional Company of the Year Competition.

JA Mascareignes - 14 years of empowering the Mauritian youth

