



JA Mascareignes Annual Report 2018



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President Message

Chairing the Board of Junior Achievement Mascareignes in 2018 has been a very enriching experience for me. I wish to take this opportunity to thank the Board members and the staff of the organisation for their support and dedication to such a worthy cause: The empowerment of the Mauritian youth through financial literacy.

Today's youth are tomorrow's decision-makers and will be the workforce we need for the advancement of our country. I am personally proud to participate in this effort as I am convinced that an educated population promotes both social and economic development.

In 2018, JA Mascareignes faced a number of challenges. Given the new CSR rules, adequate funding has been harder to come by. Despite this difficulty, JA programs have been rolled out in a number of educational institutions, training centres and in other NGOs sharing our vision. I would like to highlight our appreciation of the continued collaboration between our organisation and the Ministry of Education and the MITD.

The past year has also seen five new programs being successfully implemented and JA Mascareignes participating in the Global Money Week, an international event promoting financial literacy around the globe.

In May 2018 JA Mascareignes had the privilege to welcome Mrs Elizabeth Bintliff, CEO of JA Africa and the pride to see its Training and Development Officer, Mr Vincent Supparayen chosen to represent the African Region at the JAWW Fellowship Program. This training will provide him with additional skills and competencies which will prove real assets to JA Mascareignes.

The JA mini Company program which is the flagship of our organisation saw the local winning team Atlantis returning home from Ghana, where the Regional Competition was held, with two significant Awards. Well done!

In 2019 we will be celebrating the 10th Anniversary of Junior Achievement Mascareignes. It will certainly be a very stimulating year with obstacles to overcome but I am confident that JA Mascareignes will leave no stone unturned in the pursuit of its mission and objectives.

I would like to put on record our heartfelt gratitude to our sponsors, partners and supporters for their continued trust in JA Mascareignes' actions.

Didier Lenette
Chairperson JA Mascareignes





OUR VISION

“TO INSPIRE AND PREPARE OUR YOUNG PEOPLE TO SUCCEED IN A GLOBAL ECONOMY IN CONSTANT CHANGES.”

OUR MISSION

“TO EDUCATE AND INSPIRE OUR YOUNG POPULATION TO DEVELOP ENTREPRENEURIAL AND LIFE SKILLS THROUGH OUR LEARN BY DOING PROGRAMS”

OUR PURPOSE

- TO PREPARE YOUNG PEOPLE TO FACE THE CHALLENGES OF LIFE AFTER SCHOOL.
- TO ENHANCE THEIR SENSE OF PERSONAL RESPONSIBILITY SO THAT THEY BECOME RESPONSIBLE CITIZENS.
- TO TEACH THEM ENTREPRENEURSHIP AND LIFE SKILLS MAKING THEM AWARE OF THE SOCIAL AND ECONOMIC ENVIRONMENT IN WHICH THEY LIVE AND WORK.
- TO ENABLE THEM TO IDENTIFY THE RELEVANT ISSUES AND EXISTING OPPORTUNITIES IN THEIR IMMEDIATE ENVIRONMENT.



OUR VALUES

- BELIEF IN THE BOUNDLESS POTENTIAL OF YOUNG PEOPLE.
- COMMITMENT TO THE PRINCIPLES OF MARKET-BASED ECONOMIES AND ENTREPRENEURSHIP.
- PASSION FOR WHAT WE DO, AND HONESTY, INTEGRITY AND EXCELLENCE IN HOW WE DO IT.
- RESPECT FOR THE TALENTS, CREATIVITY, PERSPECTIVES AND BACKGROUNDS OF ALL INDIVIDUALS.
- BELIEF IN THE POWER OF PARTNERSHIP AND COLLABORATION.
- CONVICTION IN THE EDUCATIONAL AND MOTIVATIONAL IMPACT OF HANDS-ON LEARNING.



OUR GOALS

“WE AIM AT INCULCATING IN OUR YOUTH THE SKILLS AND VIRTUES OF ENTREPRENEURSHIP, WORK READINESS, FINANCIAL LITERACY, BUSINESS ETHICS AND GOOD GOVERNANCE.”

Board Members 2017

President



Mr. Didier Lenette
Managing Director
Rogers Capital

Vice President



Mrs. Melinda Soorajee
Corporate Manager—
Communication and CSR
Cim Group

Treasurer



Mrs. Kim Guého
Director
Loita Management Services

Secretary



Me. André Robert SA
Attorney at Law
Robert Chambers

Member



Mrs. Cecile Henry
Senior Manager,
Communication and CSR.
Ireland Blyth Limited

Member



Mrs. Annick Rave-Meerun
Communication Manager
HSBC Group

Member



Mr. Mario Radegonde
Head of CSR
ENL Foundation

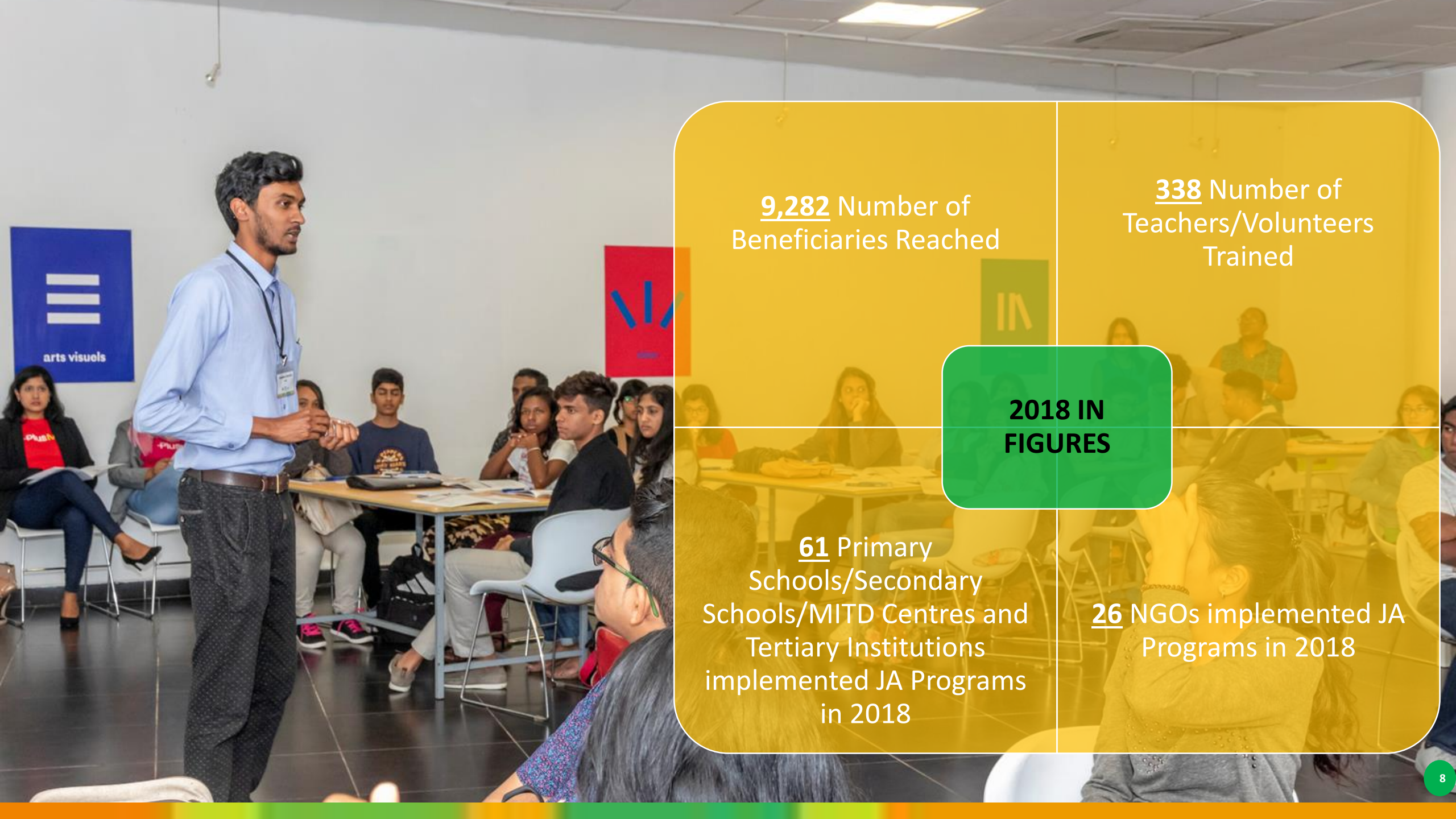
Member



Mrs. Stephanie de la Hogue
Marketing and Communication
Executive
Poivre Corporate Services Ltd



Highlights 2018



9,282 Number of
Beneficiaries Reached

338 Number of
Teachers/Volunteers
Trained

**2018 IN
FIGURES**

61 Primary
Schools/Secondary
Schools/MITD Centres and
Tertiary Institutions
implemented JA Programs
in 2018

26 NGOs implemented JA
Programs in 2018

JA AFRICA REGIONAL COMPANY OF THE YEAR COMPETITION 2018

The 2018 edition of the JA Africa Regional Company of the Year Competition was held in Accra, Ghana, from the 6th to the 8th of December 2018. Mauritius was represented by Atlantis of Atlantis Co. Ltd.

The representatives of the team were:

- Risheek Chummun (General Manager/Student)
- Fawwaaz Rusmaully (Accountant/Student)
- Ani-Keith Teeluckdharry (Stock Controller/Student)
- Djameel Jowaheer (Sales Manager/Student)
- Mrs. Dorina Vydelingum (Mentor)

Atlantis Co. Ltd flew the Mauritian Flag high in the Ghana sky by winning the **Kwese Excellence in Marketing Award** and **Delta Social Impact Award**.



JA MINI COMPANY FINAL 2018

The JA Mini Company Final was held on the 8th September 2018 at Unicity. The 5 finalists were Anou Plan-T (Loreto College Rose Hill), Atlantis Co. Ltd (Royal College Port Louis), I Ottoman Ltd (MGSS Moka), Milysus Private Company and Neo T-Invert (Dr Maurice Curé SC).

The winners of the day were:

- JA Mini Company 2018 Winner: Atlantis Co Ltd (Royal College Port Louis)
- JA Mini Company 2018 Runner Up: I Ottoman Ltd (MGSS Moka)
- Entrepreneurial Award 2018: Green Savers Ltd (Quatre Bornes SSS)
- Innovation and Creativity Award 2018: Eye Phone Ltd (Ramsoondur Prayag SSS)



JA Africa ITS TYME 2018

JA Africa ITS TYME (Immersion Training Strategy Targeting Young Marginalised Entrepreneurs) was introduced for the first time in Mauritius.

Participants in this program will learn about entrepreneurship by becoming entrepreneurs. They work in groups to come up with business ideas, raise money to get the business started, market their business ideas and earn money while improving their communities.

The program was implemented with NGOs, MITD and at the Mauritius Prison.

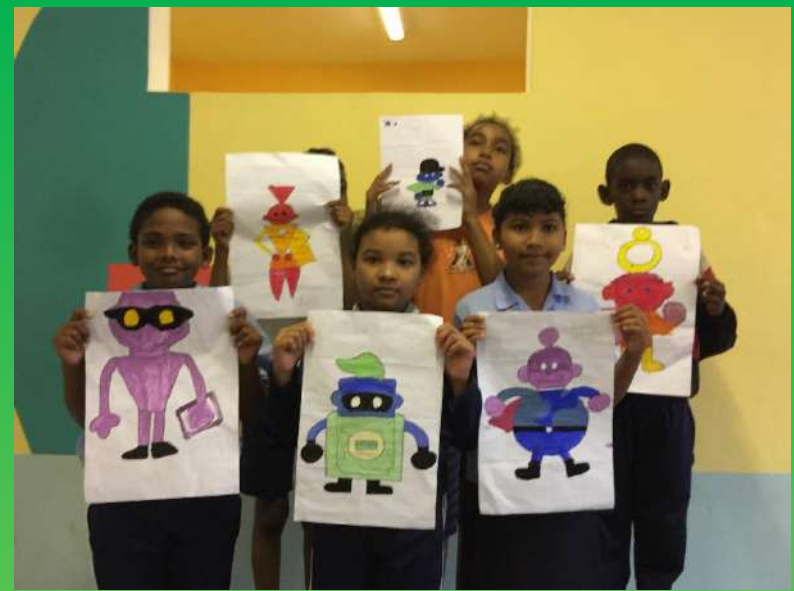


JA Programs in Primary School

Junior Achievement Mascareignes collaborated with the Ministry of Education for the introduction of JA Programs in Primary School.

The following JA Programs were implemented in 2018:

- 1) JA Ourselves (Grade 3):
- 2) Introduces primary school students to the intersection of financial literacy and early elementary grades social studies learning objectives
- 3) JA Our Families (Grade 4):
Introduces students to entrepreneurship and learning objectives of social studies, including families, neighborhoods, money and needs and wants.
- 4) JA More than Money (Grade 5):
Introduces Grade 8-10 students to financial literacy and entrepreneurship, and to social studies learning objectives that include money management skills, goods and services and global markets.



Global Money Week 2018

Junior Achievement Mascareignes celebrated the Global Money Week 2018, with a series of activities, sensitising the Mauritian Youth on money management. The 2018 edition, with the slogan “Money Matters Matter”, was held from the 13th March to the 17th March 2018. The celebration was carried out with the collaboration of three other NGOs: Espérance 2000, MFR Savanne and Vent d’un Rêve and the financial support of the National CSR Foundation.

The main activity of the week was on Saturday 17th March, where the new version of the JA More than Money Program was officially launched, at So’Flo Floreal. During the event, the beneficiaries of the NGO Vent d’un Rêve represented the 7 characters of the JA More than Money Program namely: “Léa l’idée”, “Mondialman”, “M. Démo”, “Sire la dépense”, “Super-Planificateur”, “Wonder-économe” and “Bob le bosseur”. They made a “défilé” in the mall, while singing the song “I Earn Money, I Spend Wisely, Hiya Hiya Ohhh” and accompanied by their own orchestra. During the day, kids at the mall were also able to take part in a drawing workshop where they drew their own version of the characters and of a “boite condamnée”. There was also an opportunity for people to share their saving tips and to take part in a photoshoot.



One day Workshop

Junior Achievement Mascareignes held several workshops on Work Readiness:

- 1. To Rev Zordi Se Moris Dime
- 2. JA Success Skills
- 3. JA Mascareignes Leadership Workshop
- 4. Vivo Energy Leadership Workshop
- 5. JA Success Skills with Deutsche Bank Mauritius
- 6. JA Mascareignes Environmental Conscious Entrepreneurship
- 7. Entrepreneurship Workshop in Rodrigues



OTHER HIGHLIGHTS OF 2018



JA Career Success at the University of Technology Mauritius



JA Mascareignes Social Media Challenge



Visit of Mrs. Elizabeth Bintliff, CEO of JA Africa



Participation at the CareerHub Career Fair 2018



Award Certificate Ceremony for the JA ITS TYME Program with MITDs



JA Programs in 2018

JA PROGRAMS IN 2018

PROGRAMS	Beneficiaries Reached	Teachers/Volunteers Trained
JA Ourselves	367	7
JA Our Families	457	8
JA More than Money	463	22
JA Our City	424	19
JA Notre Quartier	3,450	65
JA Economics for Success	1,382	57
JA Career Success	1,304	40
JA Mini Company	188	15
JA Managing your money smartly	439	0
JA ITS TYME	357	75
JA Success Skills (Phoenix Bev, Standard Bank & Deutsche Bank & NCSR)	206	19
JA Entrepreneurship Camp in Rodrigues	45	1
JA Leadership Talk	100	0
JA Environmental Conscious Entrepreneurship	44	1
Vivo Energy Leadership Program	56	3
TOTAL	9,282	338

Objectives 2019

PROGRAM	TARGET
JA Our Families	500
JA More than Money	500
JA Notre Quartier	3,000
JA Career Success	750
JA Mini Company	200
JA Our City	350
JA ITS TYME	300
JA Managing Your Money Smartly	300
JA Mascareignes Meet a CEO	50
TOTAL	5,950

Thank You to our Partners

Primary School

Baichoo Madhoo Govt School
Bambous A Govt School
Beau Sejour Govt School
Candos Govt School
Cavendish Institute
Riche Lieu Govt School
Rivière Noire Govt School
SV Ringadoo Govt School

MITD Centres

Abercrombie TC
Benares TC
Clairfonds
Goodlands TC
La Gaulette TC
Mont Roches TC
R. Bundhun TC
Rivière du Rempart TC
La Tour Koenig TC

Secondary School

Bambous SSS
BPS Fatima
Darwin College
DAV College
Doha College
Dr Maurice Cure
Dr Regis Chaperon
Ebene Boys SSS
Ebene Girls SSS
Floreal SSS
Forest Side SSS Boys
Forest Side SSS Girls
France Boyer de la Giroday SSS
Goodlands SSS
Islamic College
James Burty David SSS
John Kennedy College
Lady Sushil Ramgoolam SSS
Loreto College Rose Hill
Loreto Convent Mahebourg
Lycee Mauricien

Secondary School

MGSS Moka
MGSS Nouvelle France
Notre Dame College
Phoenix SSS
Quatre Bornes SSS
Rajcoomar Gujadhur SSS
Ramsoondar Prayag SSS
Royal College Curepipe
Royal College Port Louis
Sharma Jugdambi SSS
Shrimati Indirah Gandhi SSS
Simadree Virahsawmy SSS
Sodnac SSS
Sookdeo Bissondoyal SSS
St Marys West
Swami Sivananda SSS
Swami Vivekananda SSS
Terre Rouge SSS
Triolet SSS
Windsor College Boys
Windsor College Girls

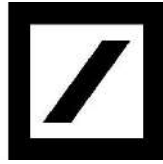
ANFEN/NGOs

African Town
Association Jeunes Inadaptés de Curepipe
Anges Special School
APEBS
Association Kifer Pa Mwa
Bramsthan Young Leaders
Caritas La Kaz L'Espwar
Destiny Community Foundation
Ecole Familiale de L'Ouest
Ecole Notre Dame de Fatima
Ecole Ste Famille
Esperance 2000
Fraternité Nord Sud
Future Hope Association
Girls Guides
Groupement Sociale de Souillac
MFR Savanne
Mouvement Pour le Progrès de Roche Bois
Pont du Tamarinier
Riambel Community Centre
SOS Poverty
SOS Village
Southern Handicap Riambel
T1 Diams
Vent d'un Rêve

Thank You To our Sponsors

BORN TO BE

The Deutsche Bank youth engagement programme



redhouse McCANN



RODRIGUES REGIONAL ASSEMBLY

Rogers Capital



SUMMERTIMES

Our Benefactors:

- BDO Ltd
- BLC Robert & Associates Ltd
- Loita Management



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