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COMPANY OF THE YEAR

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JA Mascareignes Annual Report 2019



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President Message

The past two years as Chairperson of JA Mascareignes has been an enriching and challenging experience for me.

The philosophy of Junior Achievement that is to educate young people in Economic and Financial Literacy, Entrepreneurship and Work Readiness is even more relevant in the current context.

The local and international context seems to indicate that 2020 will be a difficult year, both public and private sectors facing major downturns. Funding money will prove limited and more difficult to access, however at JA Mascareignes we consider this as an opportunity to re-invest our strategy.

In 2019, the association has raised MUR 5,394,265 showing an increase of 20% over 2018. We are grateful to our donors and to NSIF (Ex-NCSR) for their unfailing support to the empowerment of the younger generation.

In 2019 has reached 4,775 participants which shows a decrease from 2018 figures. This situation results from low involvement of schools teachers leading tom our own staff having to implement the programs in the institutions. The positive side of this change is that we have been able to improve the quality of the delivery.

We have been happy to welcome among our Sponsors four new comers namely Ban One, TUI, Fondation Ciel Nouveau Regard Women Win (Standard Chartered Bank). We thank our long standing sponsors Rogers Capital, Mahane Summertimes and NCSR for their support and trust.

I would like to share with you some highlights of 2019:

- The JA Mini Company Program, JA's flagship program, has doubled the amount of students registered for the 2019 Competition.
- JA Our Families was introduced in Primary School. It is the second JA Program implemented at Primary Level.
- JA Mascareignes has implemented JA Notre Quartier at the Society for the Welfare of the Deaf.
- JA Mascareignes' Staff, Vincent Supparayen, has completed his Fellowship with JA Worldwide and presented his project at the Global Leadership Conference in Berlin.
- Participation for the 2nd consecutive year for the Global Money Week initiative.

JA Mascareignes has launched the JA Meet a CEO program and its mobile App "Budgeter".

I take this opportunity to thank my colleagues on the Board for their unfailing support. My thanks go to the JA Mascareignes staff for their hard work and dedication.

Didier Lenette
Chairperson JA Mascareignes





OUR VISION

“TO INSPIRE AND PREPARE OUR YOUNG PEOPLE TO SUCCEED IN A GLOBAL ECONOMY IN CONSTANT CHANGES.”

OUR MISSION

“TO EDUCATE AND INSPIRE OUR YOUNG POPULATION TO DEVELOP ENTREPRENEURIAL AND LIFE SKILLS THROUGH OUR LEARN BY DOING PROGRAMS”

OUR PURPOSE

- TO PREPARE YOUNG PEOPLE TO FACE THE CHALLENGES OF LIFE AFTER SCHOOL.
- TO ENHANCE THEIR SENSE OF PERSONAL RESPONSIBILITY SO THAT THEY BECOME RESPONSIBLE CITIZENS.
- TO TEACH THEM ENTREPRENEURSHIP AND LIFE SKILLS MAKING THEM AWARE OF THE SOCIAL AND ECONOMIC ENVIRONMENT IN WHICH THEY LIVE AND WORK.
- TO ENABLE THEM TO IDENTIFY THE RELEVANT ISSUES AND EXISTING OPPORTUNITIES IN THEIR IMMEDIATE ENVIRONMENT.



OUR VALUES

- BELIEF IN THE BOUNDLESS POTENTIAL OF YOUNG PEOPLE.
- COMMITMENT TO THE PRINCIPLES OF MARKET-BASED ECONOMIES AND ENTREPRENEURSHIP.
- PASSION FOR WHAT WE DO, AND HONESTY, INTEGRITY AND EXCELLENCE IN HOW WE DO IT.
- RESPECT FOR THE TALENTS, CREATIVITY, PERSPECTIVES AND BACKGROUNDS OF ALL INDIVIDUALS.
- BELIEF IN THE POWER OF PARTNERSHIP AND COLLABORATION.
- CONVICTION IN THE EDUCATIONAL AND MOTIVATIONAL IMPACT OF HANDS-ON LEARNING.



OUR GOALS

“WE AIM AT INCULCATING IN OUR YOUTH THE SKILLS AND VIRTUES OF ENTREPRENEURSHIP, WORK READINESS, FINANCIAL LITERACY, BUSINESS ETHICS AND GOOD GOVERNANCE.”

Board Members 2017

President



Mr. Didier Lenette
Managing Director
Rogers Capital

Vice President



Mrs. Melinda Soorajee
Corporate Manager–
Communication and CSR
Cim Group

Treasurer



Mrs. Kim Guého
Director
Loita Management Services

Secretary



Me. André Robert SA
Attorney at Law
Robert Chambers

Member



Mrs. Amélie Desvaux de
Marigny

Member



Mrs. Stephanie de la Hogue
Marketing and Communication
Executive
Poivre Corporate Services Ltd

Member



Mrs. Anusha Mannick
Head of Projects
Rogers Capital Finance
Services

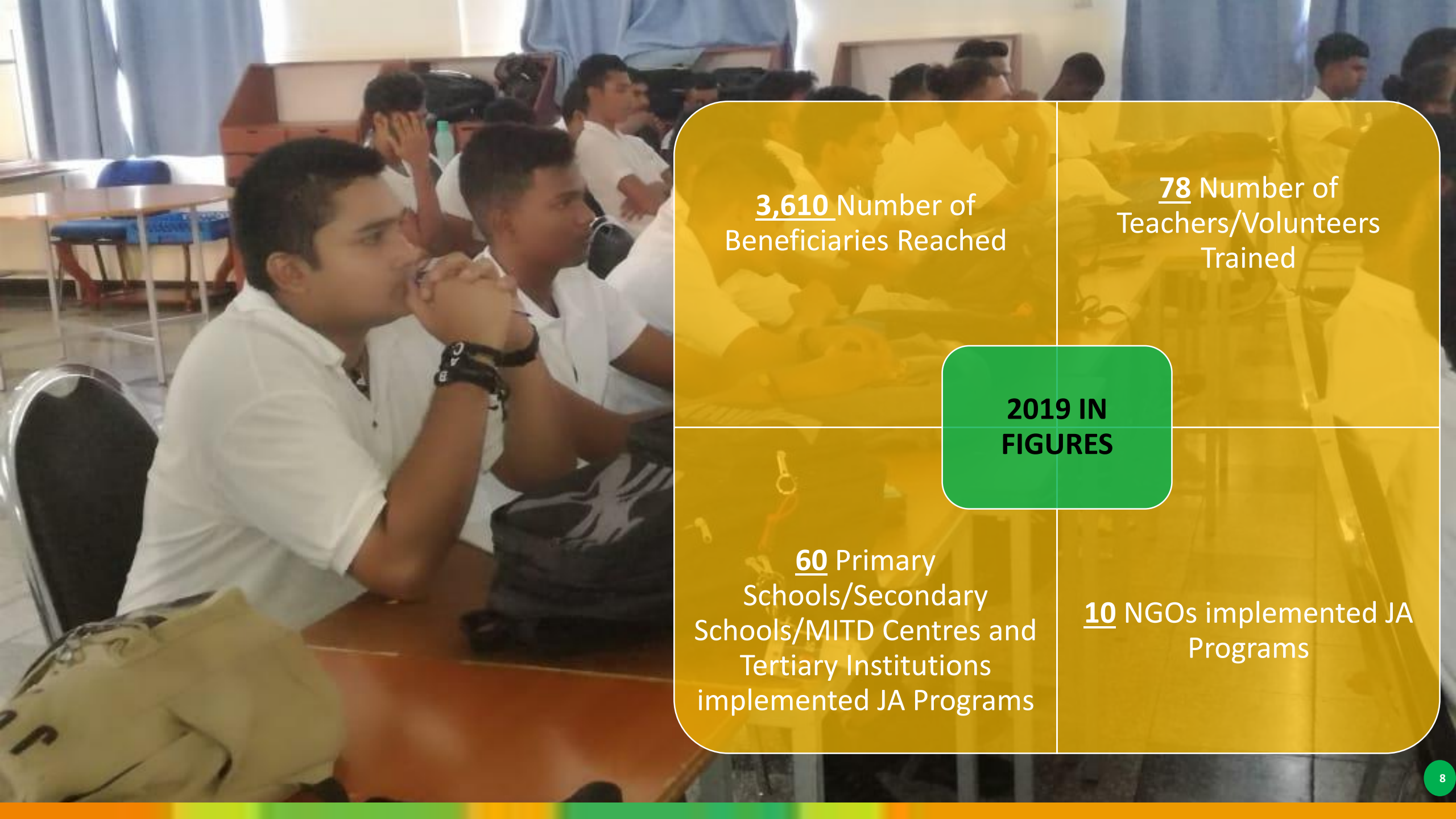
Member



Mrs. Annick Rave-Meerun
Communication Manager
HSBC Group



Highlights 2019



3,610 Number of
Beneficiaries Reached

78 Number of
Teachers/Volunteers
Trained

**2019 IN
FIGURES**

60 Primary
Schools/Secondary
Schools/MITD Centres and
Tertiary Institutions
implemented JA Programs

10 NGOs implemented JA
Programs

JA AFRICA REGIONAL COMPANY OF THE YEAR COMPETITION 2018

The 2019 edition of the JA Africa Regional Company of the Year Competition was held in Accra, Ghana, from the 3rd to the 6th of December 2019. Mauritius was represented by DisinWel of Loreto College Rose Hill.

The representatives of the team were:

- Vijessie Judoo (General Manager/Student)
- Nazeefah Jumrattee (Sales Manager/Student)
- Meenakshi Mungly (Financial Manager/Student)
- Zoe Pavaday (Stock Controller/Student)
- Mrs. Sabina Narainen (Mentor)



JA MINI COMPANY 2019

The JA Mini Company Final was held on the 31st August 2019 at Domaines des Aubineaux. The 6 finalists were: Cuisineex_Ltd (Dr. Maurice Curé SC), DisinWel (Loreto College Rose Hill), Hestia Thermoelectric Ltd (Queen Elizabeth College), Momoris.org (Imperial College), Parasolis Company Ltd (France Boyer de la Giroday SSS) and Wise Shelter (Lady Sushil Ramgoolam SSS).

The winners of the day were:

- JA Mini Company 2019 Winner: DisinWel (Loreto College Rose Hill)
- JA Mini Company 2019 Runner Up: Wise Shelter (Lady Sushil Ramgoolam SSS)
- Perseverance Award 2019: Cuisineex_Ltd (Dr. Maurice Curé SC)
- Innovation and Creativity Award 2019: DisinWel (Loreto College Rose Hill)



JA Mascareignes Meet a CEO Program 2019

The “Meet a CEO program” is a Junior Achievement Mascareignes initiative where a small group of Grade 12 students meet and interact with the CEO of a company for a minimum of 30 minutes. It is an opportunity for youngsters to meet with a CEO, to learn about what it takes to be at the head of a company and to get an insight of the World of Work.

Junior Achievement Mascareignes ran the JA Meet the CEO Program in the context of the celebration of the International Youth Day. The first batch of students met with Mr. Mathieu Mandeng, CEO of Standard Chartered Bank, while the second batch met with Mr. Kabir Ruhee, CEO of Rogers Capital.

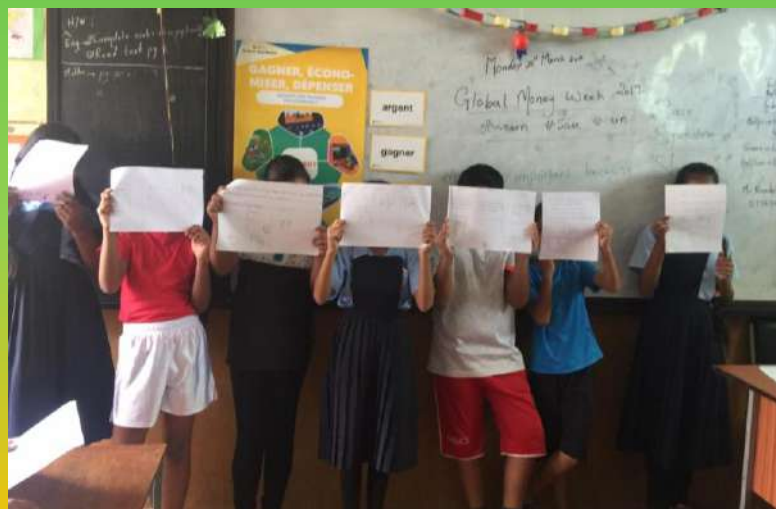


Global Money Week 2019

The Global Money Week is the biggest money awareness campaign to which Junior Achievement Mascareignes is taking part this year. The second edition of Global Money Week celebration will take place as from 25th – 30th March with a multitude of financial education events hosted by the organisation. The theme for the 2020 edition was “Learn.Save.Earn”.

The main event, which was held at La CiTY Trianon on Saturday 30th March 2020 included:

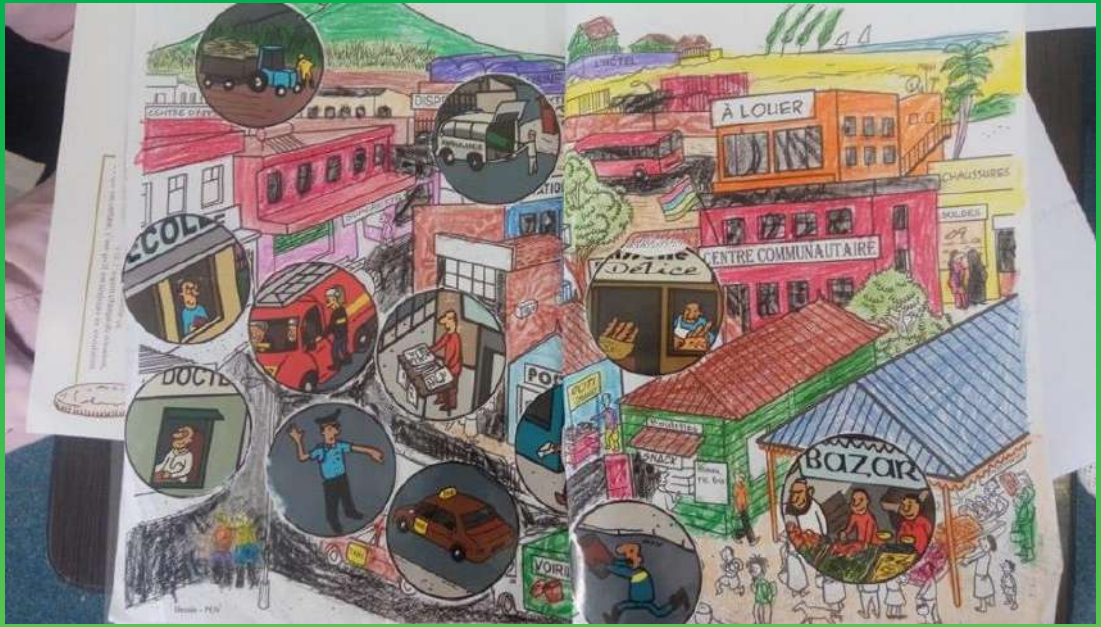
- Giant Game Board based on money management
- Musical presentation by the beneficiaries of Vent d'un Reve to create awareness on financial education.
- A drawing competition for the younger public around creative themes like ‘How to save money’; ‘My money tree’; ‘My business idea’.



Collaboration with the Society for the Welfare of the Deaf

Junior Achievement Mascareignes implemented the JA ©Notre Quartier program, which is the contextualised version of JA our Community, with the beneficiaries of The Society for the Welfare of the Deaf". The aim of the association is to promote the welfare of the deaf in Mauritius through education and proper training.

The program was implemented by JA staff with the help of interpreters over three days.



Talks in MITDs

Junior Achievement Mascareignes has organised two talks in MITDs in 2019. The talks were a support to the JA Immersion Training Strategy Targeting Young Marginalised Entrepreneurs (ITS TYME) program:

1. Entrepreneurship Talk by SME Mauritius:

The talk covered the supports offered by SME Mauritius to Entrepreneurs.

2. Financing Your Business Talk by Bank One

The talk covered financial supports and facilities offered by Bank One to Small Enterprises. It also covered what financial institutions look for before financially supporting a small enterprise.



JA ITS TYME at Lakaz Lespwar Caritas (Solitude)

Junior Achievement Mascareignes, in collaboration with Lakaz Lespwar Caritas (Solitude) and funded by Fondation CIEL Nouveau Regard, has implemented the JA ITS TYME with 6 aspiring entrepreneurs.

The JA ITS TYME program equips the participants with the necessary tool to start and run a business. The beneficiaries of Lakaz Lespwar Caritas (Solitude) were 5 women and 1 man who had a small business or wanted to start their own business as a way of becoming financially autonomous.

For Stacey Osman, the JA ITS TYME Program was a very helpful experience.

“The difficulty that I had was how to manage the finances of my business. I did not know the right way to set the price for my product. This was very well explained in the session and it is easier for me now. It also helped me to better understand my target market and how to market my products. One of the product which my business offers is “Tacos”. The workshop helped me to identify that this was a product which was more appealing to younger customers.”



OTHER HIGHLIGHTS OF 2019



JA Career Success at the University of Technology Mauritius



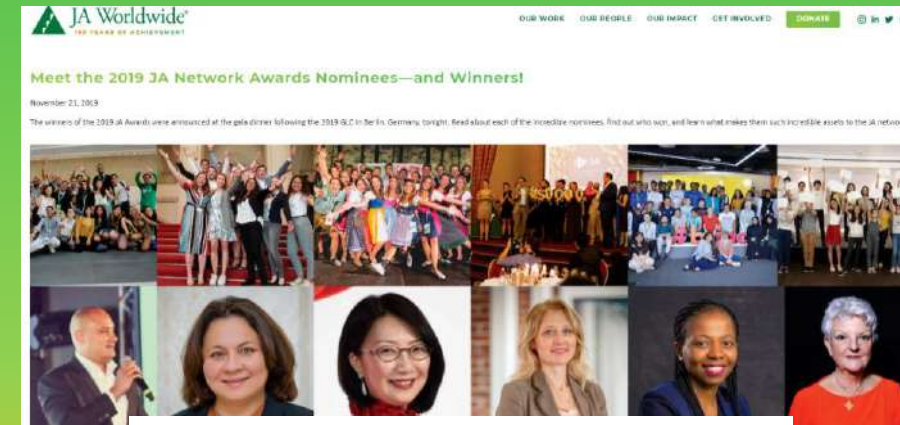
Partnership between JA Mascareignes and WomenWin for the GOAL Project



JA Notre Quartier in Rodrigues



Mr. Vincent Supparayen, JA Mascareignes Staff, completed his fellowship with JA Worldwide



Mrs. Michele Lionnet, Executive Director of JA Mascareignes was nominated for the Soraya Salti Award



JA Programs in 2019

JA PROGRAMS IN 2019

| JA Programs | Beneficiaries Reached | Teachers/Volunteers |
|---|-----------------------|---------------------|
| JA Ourselves | 42 | - |
| JA Our Families | 364 | - |
| JA More than Money | 227 | 13 |
| JA Our City | 78 | 4 |
| JA Notre Quartier | 1,138 | 20 |
| JA Career Success | 627 | 8 |
| JA Mini Company | 245 | 24 |
| JA Managing your money smartly | 321 | - |
| JA ITS TYME | 244 | 9 |
| JA Mascareignes Meet A CEO | 10 | 2 |
| Work Readiness Talk | 68 | - |
| JA Leadership Talk | 29 | - |
| JA Environmental Conscious Entrepreneurship | 23 | - |
| Financial Talk | 194 | - |
| TOTAL | 3,532 | 74 |

Objectives 2020

| PROGRAM | TARGET |
|--------------------------------|--------------|
| JA Ourselves | 90 |
| JA Our Families | 250 |
| JA More than Money | 1,500 |
| JA Notre Quartier | 500 |
| JA Career Success | 770 |
| JA Mini Company | 200 |
| JA Our City | 350 |
| JA ITS TYME | 350 |
| JA Managing Your Money Smartly | 400 |
| JA Mascareignes Meet a CEO | 50 |
| TOTAL | 4,460 |

Thank You to our Partners

Primary School

Bambous A Govt School
Beau Sejours Govt School
Black River Govt School
Bois des Amourettes Govt School
Candos Govt School
R. Espitalier Noel Govt School
Rivière Noire Govt School
Sir Veerasamy Ringadoo Govt School
Stanley Govt School

NGO

A.P.E.B.S.
Caritas La Caz L'Espwar
Les Guides de Dubreuil
Mauritius Mental Health Association
MFR Savanne
Notre Dame de Fatima
Society for the Welfare of the Deaf

College

Bambous SSS
College Saint Esprit Rivière Noire
DAV College
Doha College
Dr James Burty David SSS
Dr Maurice Cure State College
Dr Regis Chaperon SSS
Ebene SSS Girls
Emmanuel Anquetil SSS
Floreale SSS
Forest Side SSS Girls
France Boyer de la Giroday SSS
Goodlands SSS
Imperial College
Islamic Cultural College
John Kennedy College
La Gaulette SSS
Lady Sushil Ramgoolam SSS

College

Loreto College Mahebourg
Loreto College Rose Hill
MGSS Nouvelle France
Muslim Girls College
Notre Dame College
Port Louis Nort SSS
Professor Hassan Raffa SSS
Quatre Bornes SSS
Queen Elizabeth College
Rivière des Anguilles SSS
Royal College Curepipe
Simadree Virahsawmy SSS
Sodnac SSS
Sookdeo Bissoondoyal SC
St Mary's College
Swami Vivekananda SSS
Terre Rouge SSS
University of Technology of Mauritius
Windsor College Girls

Training Centre

Abercrombie TC
Colonel Maingard TC
Cote D'Or TC
Goodlands TC
Knowledge Base TC
La Gaulette TC
La Tour Koenig TC
Mahebourg TC
Mont Roches TC
Prof Upadhaya TC
Rivière du Rempart TC
School of Information Technology, Electronics and Communication
Sir Kher Jagatsingh TC
Sir Rampersad Neerunjun TC

ANFEN

BPS Fatima
Ecole Alphabetisation de Fatima
Loreto Development Centre St Luc

Thank You To our Sponsors

BANK ONE

Ciel foundation ^{15 years}



Rogers Capital

**Standard
Chartered** 

SUMMERTIMES



WOMEN WIN

Our Benefactors:

- BDO Ltd
- BLC Robert & Associates Ltd
- Loita Management



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