

JUNIOR ACHIEVEMENT MASCAREIGNES

ANNUAL REPORT 2020

TABLE OF CONTENTS

Message From The President.....	3
About Junior Achievement Mascareignes	4
JA Mascareignes 2020 In Figures.....	5
JA Programs Completed.....	6
10 Years of JA Mascareignes	7
JA Mini Company Final 2020.....	8
JA Mascareignes Online Work Readiness Program.....	9
JA Mascareignes Fun Quiz 2020.....	10
JA Mascareignes Alumni Vlog	11
JA Programs with M-Kids.....	12
Accomplishment/Highlights	13
Outlook 2021	14
Board Members 2020.....	15
Our Partners	16
Our Sponsors.....	17
Connect With Us.....	18

MESSAGE FROM THE PRESIDENT



My first year of chairmanship at JA Mascareignes has been very interesting and quite challenging. I wish to thank Didier Lenette, my predecessor, for his valuable contribution as Chairperson for the last two years.

In such unprecedented circumstances caused by the Covid-19 pandemic, more than ever before, the philosophy of Junior Achievement becomes primordial. Our younger generation should be well versed with the financial and economic situations, better prepared to face the constantly changing job market and should be propelled to become sustainable entrepreneurs so as to build a better society.

The Junior Achievement team showed a deep sense of agility, originality and engagement to ensure that the objectives of the association are being met amidst major challenges such as no access to school premises to deliver programs. Some programs have been digitalised and include:

- The JA Career Success Program was adapted into the 5-hour online Work Readiness Program
- The JA Mini Company Program 2020 was implemented through the JA South Africa's Online Enterprise Program
- The JA Mascareignes Fun Quiz was launched

Some other highlights of the year include:

- New local collaborations with SME Mauritius, MyJob.mu and African Leadership University.
- Sharing of experience with JA South Korea, JA Ghana and JA Nigeria for the JA Mascareignes Work Readiness Program and JA Mascareignes Fun Quiz.
- JA Mascareignes was requested to present its digital programs and newsletter for the JA Africa Region during the JA Worldwide Townhall in October 2020.

Despite this economic downturn, JA Mascareignes secured MUR 3,789,598 as sponsorship and we are thankful to our sponsors and NSIF for their trust in and continued support to the association. Some new donors have also shown their commitment to the association:

- Project Management Institute Educational Foundation
- New Zealand High Commission
- Eco -Sud

Amidst this difficult context, the association ended the financial year with a deficit of MUR 450,842 mainly due to delay in receipt of funds. The costs have been well contained and the team is working towards increasing its reach to potential donors to extend funding for the next financial year.

I wish to extend my gratitude and thanks to the team of JA Mascareignes for their engagement and to my colleagues, the Board Members, for their unflinching support.

Anusha Mannick
Chairperson
JA Mascareignes Board

ABOUT JUNIOR ACHIEVEMENT MASCAREIGNES

❖ VISION

To inspire and prepare our young people to succeed in a global economy in constant changes

❖ MISSION

To educate and inspire our young population to develop entrepreneurial and life skills through our learn by doing programs

❖ PURPOSE

- To prepare young people to face the challenges of life after school
- To enhance their sense of personal responsibility so that they become responsible citizens
- To teach them entrepreneurship and life skills making them aware of the social and economic environment in which they live and work
- To enable them to identify the relevant issues and existing opportunities in their immediate environment

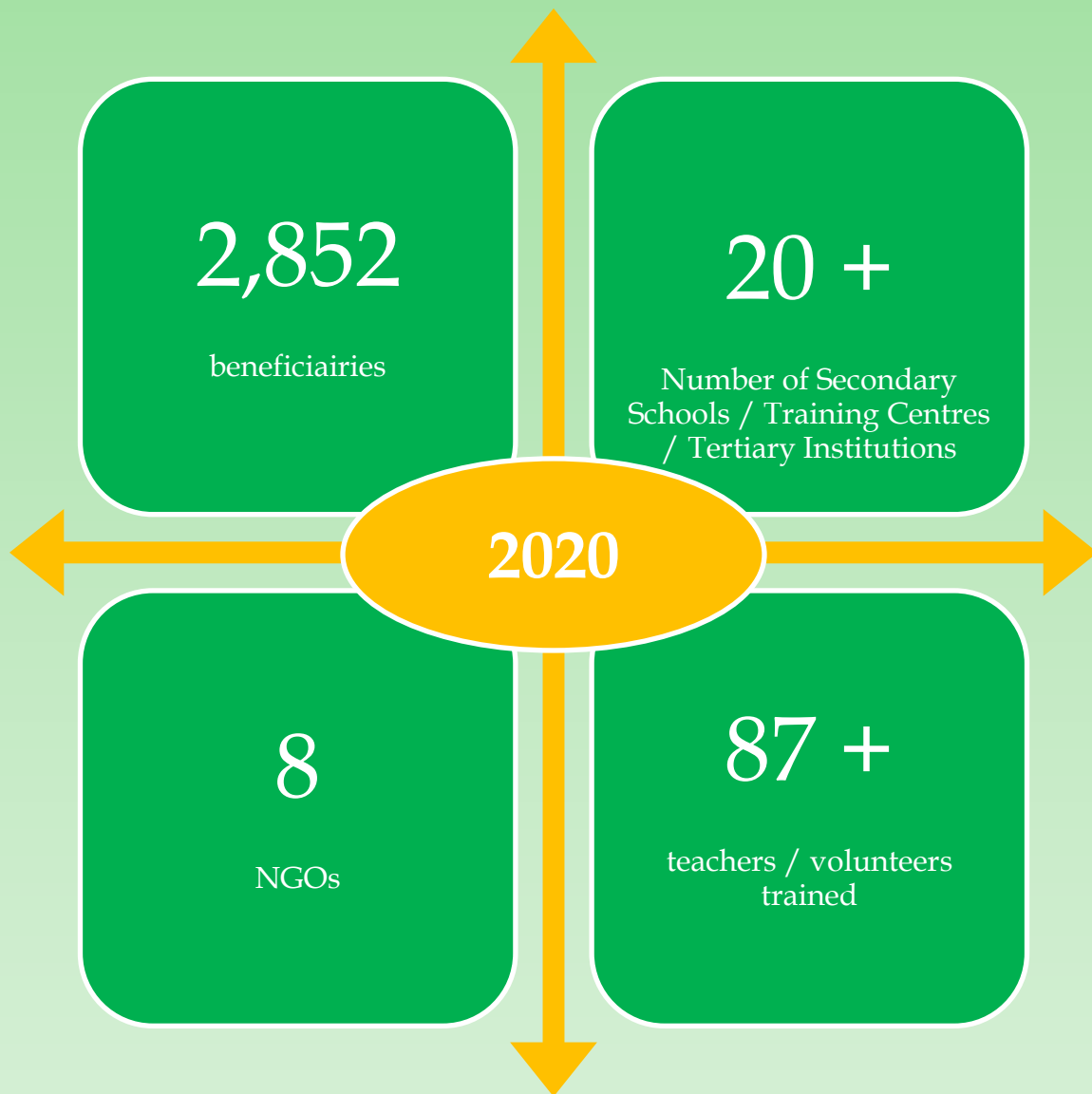
❖ VALUES

- Belief in the boundless potential of young people
- Commitment to the principles of market-based economies and entrepreneurship
- Passion for what we do, and honesty, integrity and excellence in how we do it
- Respect for the talents, creativity, perspectives and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of hands-on learning

❖ GOALS

“We aim at inculcating in our youth the skills and virtues of entrepreneurship, work readiness, financial literacy, business ethics and good governance.”

JA MASCAREIGNES 2020 IN FIGURES



JA PROGRAMS COMPLETED

13 JA
Programs
covered

<u>JA PROGRAMS</u>	<u>BENEFICIARIES REACHED</u>	<u>TEACHERS / VOLUNTEERS</u>
JA Ourselves	93	5
JA Our Families	261	8
JA More than Money	20	26
JA Notre Quartier	743	20
JA Career Success	335	8
JA Success Skills	322	-
JA Mini Company	105	17
JA Managing your Money Smartly	49	-
JA ITS TYME	284	10
JA Mascareignes Leadership Talk	50	-
JA Mascareignes Entrepreneurship	28	-
JA Mascareignes Fun Quiz	402	5
JA Mascareignes Online Work Readiness Program	160	-

10 Years of JA Mascareignes

JA Mascareignes celebrated its 10 Years of operation in 2020. The organization was registered in December 2009, and was officially launched on the 7th July 2010.

JA Mascareignes has empowered over 95,000 young Mauritians with the aim to enable them to make the transition between school and the 21st Century Workplace. The organisation offers JA Programs, which center on its three pillars: Entrepreneurship, Financial Literacy and Work Readiness. The first program implemented, back in 2010 was the JA Notre Quartier. JA Mascareignes now offers 7 JA Programs in addition to interactive talks and workshops.

Junior Achievement Mascareignes has had a few milestones throughout its history. From the onset, JA Programs were primarily implemented in secondary schools and in MITD Training Centres. JA Mascareignes works in close collaboration with the Ministry of Education and this partnership was formalised in August 2014, with the signing of a Memorandum of Understanding by both parties. The organisation since 2015, works with Tertiary institutions, and since 2018 with Primary Schools. The introduction of the JA Africa ITS TYME (Immersion Training Strategy Targeting Young Marginalised Entrepreneurs) has also enabled the organisation to work with prisoners and contribute to their rehabilitation in society.



JA Mini Company Final 2020



The JA Mini Company Final was held on the 10th December at Alliance Française, Bell Village. The 5 finalists were: A&L Company Ltd (Lycée des Mascareignes), Build Mo Business (Royal College Port Louis), E.G Company (Eden College Girls), Magik Candlezz Co. Ltd (Ebene Boys SSS) and Thermix Ltd (St Esprit College).

The winners of the day were:

- JA Mini Company 2020 Winner: E.G Company (Eden College Girls)
- JA Mini Company 2020 Runner Up: Build Mo Business (Royal College Port Louis)
- Leadership Award 2020: Nabiihah Abdool of Jardineco Ltd
- Innovation and Creativity Award 2020: A&L Company Ltd (Lycée des Mascareignes)



JA Mascareignes Online Work Readiness Program



JA Mascareignes has launched the JA Mascareignes Online Work Readiness Program during the Covid-19 lockdown, in April 2020. The program is an adaptation of the popular JA Career Success Program, which has been offered by JA Mascareignes since 2015. It covers four 21st Century skills (Communication, Critical Thinking, Creativity and Collaboration),

The aim of the program is to equip the participants with the necessary tool to get and keep a job. It is implemented on Skype, in a format of five one hour sessions, by the JA Mascareignes team. The program uses a mix of PowerPoint presentation, Videos, Online Quizzes through Kahoot and team work activities through Google Slides and Google Docs.

The program impacted 160 beneficiaries in 2020.

JA Mascareignes Fun Quiz 2020



The first edition of the JA Mascareignes Fun Quiz was launched on Friday 31st July 2020, and ran until December 2020. The JA Mascareignes Fun Quiz is in the form of a challenge, set on Kahoot, where the participants, compete in a quiz, while learning valuable information about Entrepreneurship, Financial Literacy and Work Readiness.

The Top 10 players, following Round 9 of the quiz took part in the JA Mascareignes Fun Quiz Final 2020. The final consisted of 30 questions on Entrepreneurship, Financial Literacy, Work Readiness and General Knowledge. It also saw the collaboration of Mrs. Anjela Permal, Senior Business Support Executive at SME Mauritius Ltd, Mrs. Michèle Lionnet, Executive Director at JA Mascareignes and Mrs. Aurélie Marie, Head of Recruitment and Communication at MyJob.mu who shared important information about Entrepreneurship, Financial Literacy and Work Readiness respectively. The winners were:

1. Emmanuel Moutou
2. Krishi Betum
3. Sandeep Jealal

JA Mascareignes Alumni Vlog

The JA Mascareignes Alumni launched their Vlog during the lockdown. It was a series of video where they shared the impact that JA has had on their lives, their passion, how they were adapting to University life or the World of Work or how they were now doing their part in promoting JA. The lockdown also saw the setting up of a JA Mascareignes Alumni Facebook and Instagram Page. Both initiatives were an opportunity for JA Mascareignes Alumni to promote their network of ex-JA Mascareignes Beneficiaries and to promote the new JA Gather Platform. The latter is now available as a mobile App and regroups Alumni from around the JA network of 117 countries while offering additional learning opportunities.



JA Programs with M-Kids

JA Mascareignes collaborated with M-Kids in 2020 for the implementation of JA Programs in Mauritius and Rodrigues.

The collaboration was made possible as both organisations firmly believe in the importance of education. The volunteers of M-Kids in Mauritius were trained by the staff of JA Mascareignes and they also received the program materials.

Following the implementation in Mauritius, M-Kids expressed its interest to include JA Programs as part of its project in Rodrigues. It offered an opportunity for JA Mascareignes to enable the children of Rodrigues to benefit from JA Programs.

The programs implemented were in Mauritius and Rodrigues were:

- JA Ourselves
- JA Our Families
- JA Notre Quartier

M-Kids impacted 535 students and played a significant role in promoting JA's mission of empowering the Mauritian Youth in 2020.



ACCOMPLISHMENT/HIGHLIGHTS



Use of “digital tools” in the delivery of JA Career Success in the classroom.



Extension of the partnership between JA Mascareignes and Women Win for the GOAL Project



Implementation of JA Programs with other NGOs



Collaboration between JA Mascareignes and ANFEN for the implementation of the JA Notre Quartier Program



Collaboration between JA Africa, JA Mascareignes and Project Management Institute Educational Foundation for the JA Company Program in 2021.

The collaboration also includes capacity building sessions on project management for the JA Mascareignes Staff.

OUTLOOK 2021

Junior Achievement Mascareignes expects to continue empowering the Mauritian youth, with the following target set for next year.

PROGRAM	TARGET
JA Ourselves	250
JA Our Families	250
JA More than Money	1,000
JA Notre Quartier	2,200
JA Career Success/Online Work Readiness Program	1,000
JA Mini Company	200
JA Our City	350
JA ITS TYME	350
JA Managing Your Money Smartly/Online Financial Talk	250
JA Mascareignes Fun Quiz	1,000
TOTAL	6,850

BOARD MEMBERS 2020

PRESIDENT



Mrs. Anusha MANNICK
Head of Projects
Rogers Capital Finance
Services

VICE - PRESIDENT



Mrs. Melinda SOORAJEE
Corporate Manager – Communication and CSR
CIM Group

TREASURER



Mrs. Kim GUÉHO
Director
Loita Management Services

SECRETARY



Me. André ROBERT S.A
Attorney at Law
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Managing Partner of
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MEMBER



Mr. Nicolas DALAIS
Director Architect at Jugaad
Placemakers. Co-Founder &
Director of the Hive-More
than a Workplace

MEMBER



Mrs. Nathalie DAYNES
Head of Sales &
International Networks
DTOS Ltd (Mauritius)

MEMBER



Mr. Didier LENETTE
Managing Director
Octagonal

OUR PARTNERS

<u>SECONDARY SCHOOLS</u>	<u>TRAINING CENTRES</u>
Bhujoharry College	Colonel Maingard Training Centre
BPS Beau Bassin	Goodlands Training Centre
BPS Fatima College (Goodlands)	La Gaulette Training Centre
Dr. Jugroo Seegobin D.A.V. College	La Tour Koenig Training Centre
Ebene SSS Boys	Mont Roche Training Centre
Eden Girls College	Rampersad Bundhun Training Centre
Friendship College	Rivière du Rempart Training Centre
Floreal SSS	Rodrigues Training Centre
Imperial College	Rose Belle Training Centre
Islamic Cultural College	Sir Kher Jagatsingh Training Centre
Loreto College St Pierre	Surinam Training Centre
Lycée des Mascareignes	
Professor Hassan Raffa SSS	<u>NGO</u>
Ramsoondur Prayag sss	Etoile de Mer
Royal College Port Louis	Kolektif Rivier Nwar
St Bartholomew's College	Mahebourg Espoir Education Centre
Shrimati Indira Gandhi SSS	M-Kids
St Esprit College	Mouvement pour le Progrès de Roche Bois
Terre Rouge SSS	Notre Dame de Fatima
Universal College	Oasis de Paix
Windsor Boys College	Rabita Pre-Vocational School
Windsor Girls College	

OUR SPONSORS



NATIONAL SOCIAL
INCLUSION FOUNDATION



Our Benefactors

- BDO Ltd
- BLC Robert & Associates Ltd
- Loita Management

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