

# JUNIOR ACHIEVEMENT MASCAREIGNES

# ANNUAL REPORT 2021

## TABLE OF CONTENTS

Message From The President.....	3
About Junior Achievement Mascareignes .....	4
JA Mascareignes 2021 In Figures.....	5
JA Programs Completed.....	6
JA Africa COY 2021 .....	<b>Error! Bookmark not defined.</b>
JA Mini Company Final 2021.....	8
JA Mascareignes Online Programs .....	9
JA Europe Foodathon .....	<b>Error! Bookmark not defined.</b>
JA ITS TYME as a response to the Wakashio Crisis .....	11
JA Programs in MITDs .....	12
Accomplishment/Highlights .....	13
Outlook 2022 .....	14
Board Members 2021.....	15
Our Partners .....	16
Our Sponsors.....	17
Connect With Us.....	18

## MESSAGE FROM THE PRESIDENT



The year 2021 has yet been difficult with the continued prevalence of the Covid -19 and the world is gearing to live a new normal. JA Mascareignes has not remained unscathed by these changes and challenges. Hence, JA Mascareignes' initiatives to challenge the status quo and revamp its programs have been crucial in its endeavour to meet its objectives.

Despite the lockdown in March 2021 and the closure of schools, JA Mascareignes reached out to 2,679 beneficiaries bringing it closer to its milestone of 100,000 participants.

Around 678 participants were reached through the online programs, which included the JA Mascareignes Online Financial Talk and the Work Readiness Program. The latter program has been implemented through a partnership with the University

This year, the flagship program of JA Mascareignes, the Mini Company of the Year (COY), was held completely virtual with the participation of 14 schools. We welcomed Project Management Institute Educational Foundation as a sponsor and for introducing Project Management in this year's curriculum.

Some main highlights of the year include:

- The launching of the JA Deep program, an online entrepreneurship program, on a pilot basis with 10 students
- Enhanced collaboration with NGOs and ANFEN schools, where a greater variety of programs has been offered.
- JA Mascareignes was announced as the host of the JA Africa Company of the Year Competition 2021
- JA Mascareignes was selected as a JA Worldwide Brand Leader, which entailed being among the first Member Nations to trial the new JA branding.
- As a focus on capacity building, the JA Mascareignes team participated in several courses and workshops to strengthen marketing and leadership skills

Amidst this difficult context, I thank our sponsors for believing in our actions and philosophy and for their committed funding. The total contribution from the sponsors increased by 42% from Rs 3.8m in 2020 to reach Rs 5.4m in 2021. With an effective cost management and an increase in funding, JAM closed the financial year 2021 on a positive note with a surplus of Rs 846,897.

I remain grateful to the JA Mascareignes team for their commitment and extend my thanks to my colleague board directors for their engagement and support.

Anusha Mannick  
*Chairperson*  
*JA Mascareignes Board*

# ABOUT JUNIOR ACHIEVEMENT MASCAREIGNES

## ❖ VISION

To inspire and prepare our young people to succeed in a global economy in constant changes

## ❖ MISSION

To educate and inspire our young population to develop entrepreneurial and life skills through our learn by doing programs

## ❖ PURPOSE

- To prepare young people to face the challenges of life after school
- To enhance their sense of personal responsibility so that they become responsible citizens
- To teach them entrepreneurship and life skills making them aware of the social and economic environment in which they live and work
- To enable them to identify the relevant issues and existing opportunities in their immediate environment

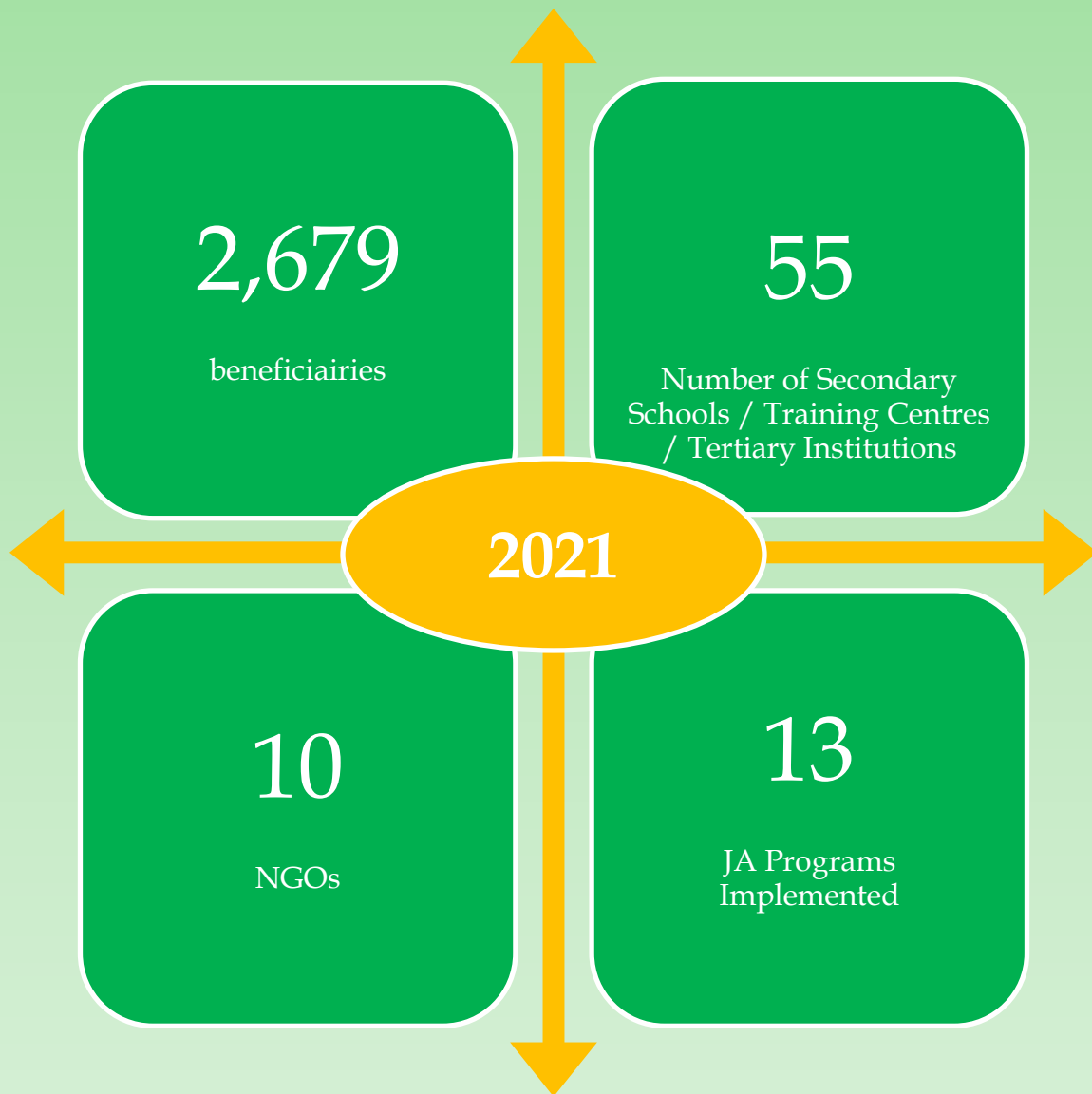
## ❖ VALUES

- Belief in the boundless potential of young people
- Commitment to the principles of market-based economies and entrepreneurship
- Passion for what we do, and honesty, integrity and excellence in how we do it
- Respect for the talents, creativity, perspectives and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of hands-on learning

## ❖ GOALS

“We aim at inculcating in our youth the skills and virtues of entrepreneurship, work readiness, financial literacy, business ethics and good governance.”

## JA MASCAREIGNES 2021 IN FIGURES



## JA PROGRAMS COMPLETED

13 JA  
Programs  
covered

<u>JA PROGRAMS</u>	<u>BENEFICIARIES REACHED</u>
JA Ourselves	45
JA Our Families	139
JA More than Money	461
JA Notre Quartier	295
JA Our City	106
JA Career Success/Online Work Readiness Program	438
JA Mini Company	131
JA Managing your Money Smartly/Online Financial Talk	240
JA ITS TYME	42
Global Money Week	20
PMIEF Workshop	34
JA Mascareignes Fun Quiz	620
JA Mini Company Workshop	108
<b>TOTAL</b>	<b>2,679</b>

## JA Africa Company of the Year 2021

EG Company flew the Mauritian flag high in the Eswatini virtual sky, during the JA Africa Virtual Company of the Year Competition 2020. They won the Public Choice Award and finished on the podium, in third place, of the overall competition.

EG Company is a JA Company set up by 14 Grade 12 girls of Eden Girls College. Their goal is to sensitise people about the importance of protecting the environment. Their ambitious goal as a social enterprise is to plant 1.5 million plants by 2025. Their products are a Fashionable Facemask (see attached) and a sanitizer holder (see attached). EG Company won the [JA Mini Company Final in 2020](#) and won the right to represent Mauritius at the JA Africa COY Competition. At the COY, they competed with 12 other JA Companies from the other Member Nations of JA Africa. They were assessed through their final report, a 5 mins PowerPoint Presentation and a 5mins Question and Answers session with the judges. They also had the opportunity to take part in a series of webinar.

EG Company was represented by the following students and teachers at the JA Africa COY 2020:

Ms. Laroomee Chinapyel

Ms. Ramessur Sanjana

Ms. Romain Safirah

Ms. Teerbhun Pooja

Mrs. Teeha. Haswini (Mentor/Teacher)



EG at the COY 2020



JA Africa COY 2020

## JA Mini Company Final 2021



The JA Mini Company Final 2021 was held on the 3rd December 2021. This was the first online version of the JA Mini Company and was broadcasted live on the JA Mascareignes Facebook Page. The 4 finalists had to pitch their business idea and go through a Question and Answers session with the judges. The jury was made of Mr. Aroun POLIGADU, Dr. Avinash RAMTOHUL and Ms. Tej SOODAYE.

The winners were:

Winner of the JA Mini Company 2021: Momentum

First Runner Up of the JA Mini Company 2021: Aprann

Winner of the Innovation and Creativity Award: Aprann

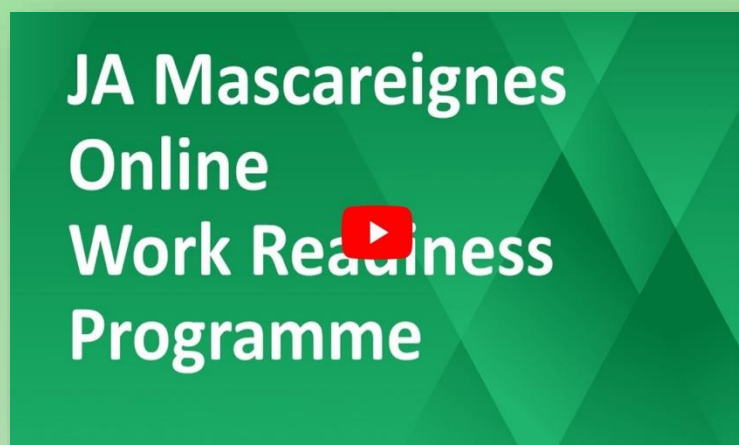
Winner of the Project Management Award: MauXport

The Momentum team is represented by:

- Gaungoo Reedhi
- Gobin Bhawna
- Hurree Shaili
- Venkatsawmy Shanna



## JA Mascareignes Online Programs



**JA Mascareignes Online Work Readiness 2021** and the **JA Mascareignes Online Financial Talk**. Has more than doubled its number of beneficiaries reached through its Online Programs in 2021 compared to 2020.

For Mrs. Lionnet, Executive Director of JA Mascareignes, *“if we want to attract and keep the interest of the youth, we need to use the digital tools which are attractive to them. It is why at JA Mascareignes the digitalisation of our program is a priority. The success of this process is visible with the increase in the number of participants who have registered and completed our online programs in 2021”*.

The **JA Mascareignes Online Work Readiness Program** is an initiative where students aged 16-23 learn about key work-readiness skills in the comfort of their home. The aim of the program is to equip the participants with the necessary skills to get and keep a job. The program is in the format of 5 Zoom sessions, by JA Mascareignes staff, complemented by a team activity using WhatsApp and Google Slides, and fun quizzes using Kahoot. Thanks to the advances in the platforms used for this program, a participant can now complete the JA Mascareignes Online Work Readiness Program, using only his/her phone.

The **JA Mascareignes Online Financial Talk**, is an online workshop on money management. It is the digital version of the ‘*Managing Your Money Smartly*’ program and was first run during the Global Money Week 2021.

## Mauritian students shine at JA Europe Foodathon 2021



JA Mascareignes' young representatives flew the Mauritian flag high, in the virtual European sky, at the World Food Day (WFD) Foodathon. JA Mascareignes had 5 teams of 3 students that took part. They each gave their best while learning how to collaborate with other students from Europe and Africa. One of the Mauritian group was part of the team that won the "Food Waste and Loss" challenge.

The three students were:

- Mr. Keshav Sack
- Mr. Mohanish Gobin
- Mr. Sooriedev Bhookul

The **World Food Day (WFD) Foodathon**, was a project organised by EIT Food and Junior Achievement Europe, in partnership with EUROPEN and with the support of Bayer. The Foodathon was an intensive two-day Innovation Camp between 13th-15th of October 2021, aiming to solve specific agri-food challenges and lead to the generation of new business ideas/business propositions.

The Foodathon aimed to raise awareness among young generations of the significant challenges facing our food systems today, to help young talent gain entrepreneurial skills and acquire the confidence to become potential future entrepreneurs in the agri-food sector.

## JA ITS TYME Program as a response to the Wakashio



### **JA ITS TYME in collaboration with Eco Sud**

JA Mascareignes partnered with Eco-Sud for the implementation of the JA ITS TYME program in Mahebourg. Eco-Sud has since 2020 set up a series of support activities and programs to help those who have been affected by the Wakashio Disaster. The JA ITS TYME aims at equipping the beneficiaries with the necessary tools to successfully start and run their business.

The training started back in March 2021 with a group of around 20 participants. The session had to be put on hold during the lockdown period and restarted in mid-June 2021. The participants were divided into two groups of 8 and 9 respectively so as to respect the Covid-19 safety measures.

### **JA ITS TYME in collaboration with Ciel Foundation**

JA Mascareignes has completed the JA ITS TYME Program with two batches of aspiring entrepreneurs in the south east region. The participants learned how to start and run a business. In total 10 aspiring entrepreneurs were trained.

This program was made possible through a collaboration with Ciel Foundation, La Vallée de Ferney and Caritas Notre Dame des Anges.

## JA Programs in MITD with the New Zealand High Commission



Junior Achievement (JA) Mascareignes has collaborated with the New Zealand High Commission for the implementation of JA Programs with the students following vocational training at the Mauritius Institute of Training and Development and the Adolescent Non-Formal Education Network (ANFEN) schools.

The participants will learn key Entrepreneurship, Financial Literacy and Work Readiness skills that will help them to transition from the classroom to playing an active role in the Mauritian economy. The curriculum offered by JA complement the training provided by the MITD and ANFEN. The two institutions welcome students that have fallen out of the mainstream educational system of Mauritius.

The programs being implemented are the following:

- JA More than Money: The participants learn about the role of money in the everyday life of an individual and of a business.
- JA Our City: The program teaches participants about the role of money in a city. It also teaches them about the contribution made by financial institutions and how they help business and people achieve their economic goals.
- JA ITS TYME: Teaches key entrepreneurship skills required to start and run a business.
- JA Success Skills: The program equips the participants with the necessary tools to get and keep a job.

The implementation of the program will continue in 2022 and will impact a total of 1,050 young people aged between 13 and 20 years old.

## ACCOMPLISHMENT/HIGHLIGHTS



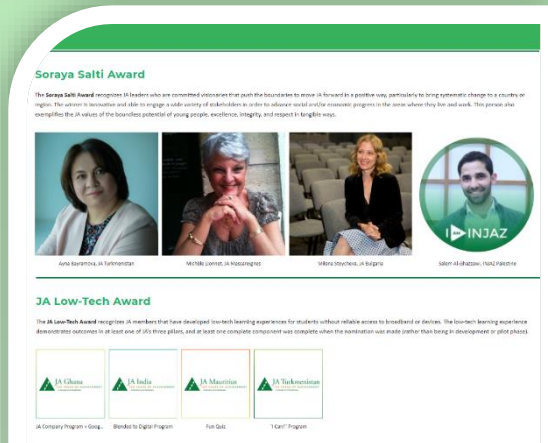
JA Mascareignes was selected as the host of the JA Africa Virtual COY 2021.



Extension of the partnership between JA Mascareignes and Women Win for the GOAL Project in 2022



JA Mascareignes selected as a JA Brand Leader for 2022



Mrs. Michèle Lionnet nominated for the Soraya Salti Award & JA Mascareignes Fun Quiz nominated for the Low Tech Award at the GLC 2021.



JA Mascareignes partnered with MUA for the implementation of Financial Literacy Programs in 2022



JA Mascareignes Alumni took part in a study on GEN Z conducted by EY and JA Worldwide.

## OUTLOOK 2022

Junior Achievement Mascareignes expects to continue empowering the Mauritian youth, with the following target set for next year.

PROGRAM	TARGET
<b>JA Ourselves</b>	200
<b>JA Our Families</b>	300
<b>JA More than Money</b>	1,000
<b>JA Notre Quartier</b>	2,200
<b>JA Career Success/Online Work Readiness Program</b>	1,000
<b>JA Mini Company</b>	100
<b>JA Our City</b>	350
<b>JA ITS TYME</b>	360
<b>JA Managing Your Money Smartly/Online Financial Talk</b>	300
<b>JA Success Skills</b>	250
<b>JA Mascareignes Fun Quiz</b>	500
<b>GOAL Program</b>	150
<b>JA Mascareignes Bridging the Gap</b>	20
<b>TOTAL</b>	<b>6,730</b>

## BOARD MEMBERS 2021

### PRESIDENT



Mrs. Anusha MANNICK  
*Head of Projects*  
*Rogers Capital Finance*  
*Services*

### VICE - PRESIDENT



Mrs. Melinda SOORAJEE  
*Corporate Manager – Communication and CSR*  
*CIM Group*

### TREASURER



Mrs. Kim GUÉHO  
*Director*  
*Loita Management Services*

### SECRETARY



Me. André ROBERT S.A  
*Attorney at Law*  
*Robert Chambers*

### MEMBER



Mr. Jean-Max APPANAH  
*Managing Partner of*  
*JM Appanah & Co. Ltd*

### MEMBER



Mr. Nicolas DALAIS  
*Director Architect at Jugaad*  
*Placemakers. Co-Founder &*  
*Director of the Hive-More*  
*than a Workplace*

### MEMBER



Mrs. Nathalie DAYNES  
*Head of Sales &*  
*International Networks*  
*DTOS Ltd (Mauritius)*

## OUR PARTNERS

### SECONDARY SCHOOLS

Adventist college	BPS College Beau Bassin
Collège du Saint Esprit	DAV College Port Louis
DAV College Rose Belle	Doha Academy
Dr Maurice Cure State College	Droopnath Ramphul State College
Dunpath Lallah SSS	Ebene SSS Boys
Ebene SSS Girls	Eden Girls College
Forest Side SSS Boys	France Boyer de la Giroday SSS
GMD Atchia State College	Hindu Girls College
Imperial College	Loreto College Bambous Virieux
Loreto College Mahebourg	Loreto College Quatre Bornes
Loreto College Rose Hill	Lycée des Mascareignes
Muslim Girls College	Pailles SSS
Quartier Militaire SSS	Royal College Curepipe
Royal College Port Louis	Seewa Bappoo SSS
Sharma Jugdambi SSS	Shrimati Indirah Gandhi SSS Boys
Sir Leckraz Teelock SSS	Sookdeo Bissoondoyal State College
St Bartholomew's College	Swami Vivekananda SSS
Triolet State Secondary School	Universal College
Windsor College Girls	

### MAURITIUS INSTITUTE OF TRAINING AND DEVELOPMENT

Colonel Maingard TC	Goodlands TC
La Gaulette TC	Le Chou TC
Mont Roches TC	Rampersad Bundhun TC
Rivière du Rempart Tc	Rose Belle TC
School of IT, Electronics and Communication	

### ANFEN SCHOOL/NGO

Centre d'Apprentissage Paille en Queue	Eco-Sud Mauritius
Ecole Familiale de l'Ouest	Ecole Technique St Joseph
Kolektif Rivier Nwar	Mauritius Mental Health Association
Mouvement Pour Le Progrès de Roche Bois	Muslim Educational Society (Rabita)
Notre Dame de Fatima	Oasis de Paix

### TERTIARY INSTITUTION

Polytechnic Mauritius	School of Business Management and Finance (SBMF)
Université des Mascareignes	University of Technology, Mauritius



## OUR SPONSORS



### Our Benefactors

- BDO Ltd
- BLC Robert & Associates Ltd
- Loita Management

**CONNECT WITH US**  
**Junior Achievement Mascareignes**



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