



JA Company Program

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The JA Company Program is an educational initiative focused on fostering business, entrepreneurship, and economic skills among young people aged 15-19. The program encourages students to apply their knowledge by addressing a problem within their community through the creation and management of a business venture. This hands-on approach allows students to experience the practical aspects of running a company, gaining valuable insights into its functions and discovering how their individual talents can be utilized to establish a business.

The theme for the 2025 program, *"ACT! (Action for Climate Transformation)—leveraging AI to drive sustainable innovation solutions across various sectors: Innovation & Technology, Artificial Intelligence, Financial Technology, Digital Media & Creation, Renewable Energy, and Circular Economy & Sustainability."* suggests a focus on environmentally sustainable and innovative solutions.

This theme aligns with the growing global emphasis on sustainability and eco-friendly practices.



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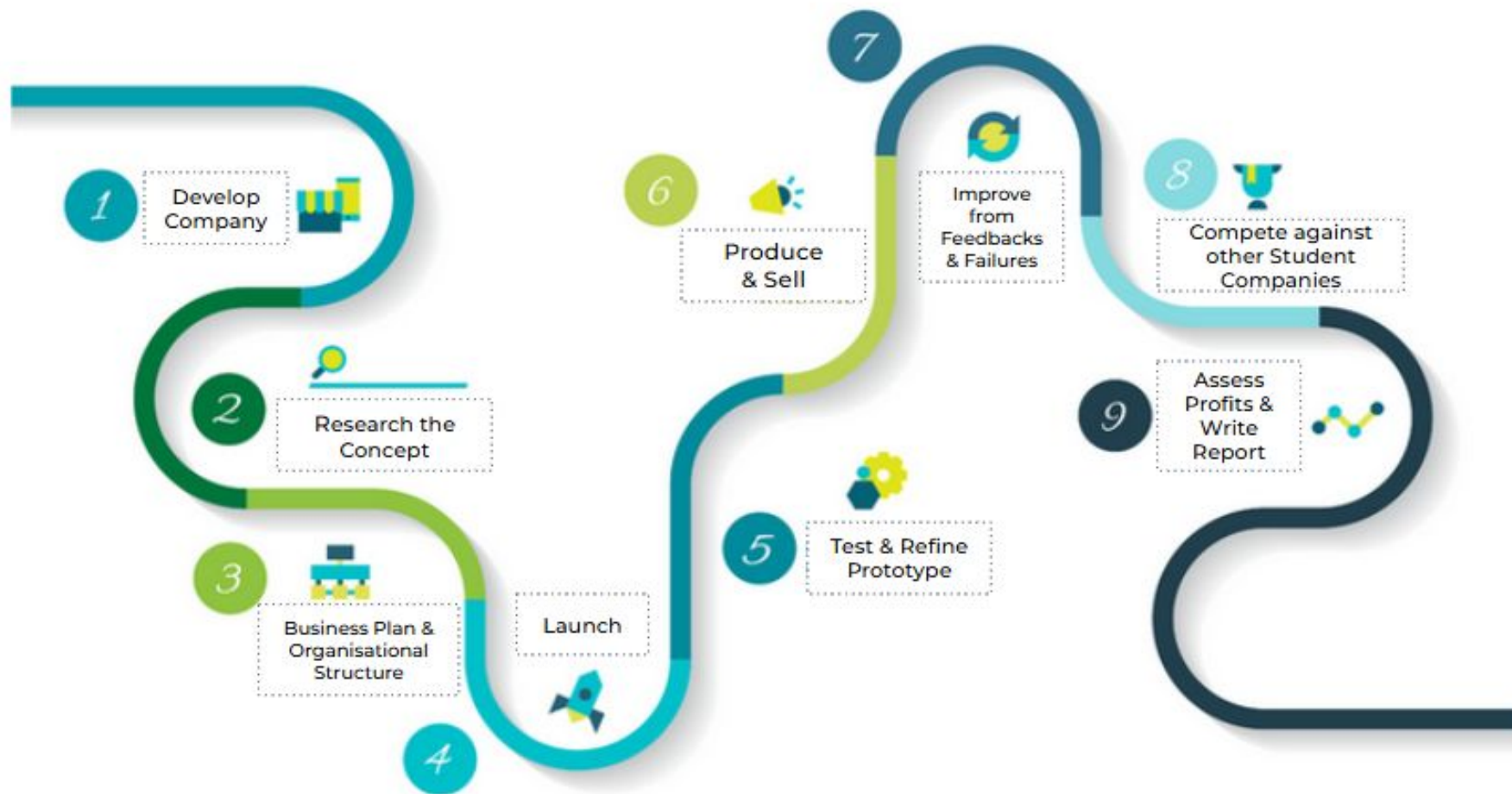
The JA Company Program offers a comprehensive learning experience through an average of 24-45 hours of hands-on business development activities. Teams, guided by a Mentor/Volunteer and/or their teacher, engage in this program over an 11-week period. The culminating event is a trade fair where teams showcase their products or services to the public, providing a real-world platform for them to demonstrate their entrepreneurial skills.

Throughout the program, students delve into various key concepts related to business and entrepreneurship. Some of the fundamental concepts developed over the course of the JA Company Program include:

Business competition, Customer service, Division of labor, Dividends, Fixed and variable costs, Shareholders and shareholder value, Business liquidation, Board of directors, Management structure, Market Research & Development and Pricing strategies and Project Management.



Our Flagship Program: The JA Company Program



"We are running this process ourselves. Teachers trust us and, in the end, [they] want results. Of course there is supervision, but we are free to manage and arrange everything. At the very beginning, we had some guidelines, and we asked for help when needed, but we did it all by ourselves."

JA Company Program student

JA Company Program Mauritius Competition 2024



At the end of the program, each team submit their Company Report and a sample of their product/description of their service.

Based on pre-set criteria, 5 teams are selected for the JA Company Mauritius Final Competition.

Four members represent their JA Company in the final, which consists of a 5 min PowerPoint presentation followed by 5 min Questions and Answers.

The winner of the local competition represents Mauritius at the JA Africa Regional Company of the Year Competition.

JA Mascareignes - 15 years of empowering the Mauritian youth



Contact JA Mascareignes for more information



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